

# Know the Flow

## Convention Center and T&D 2024



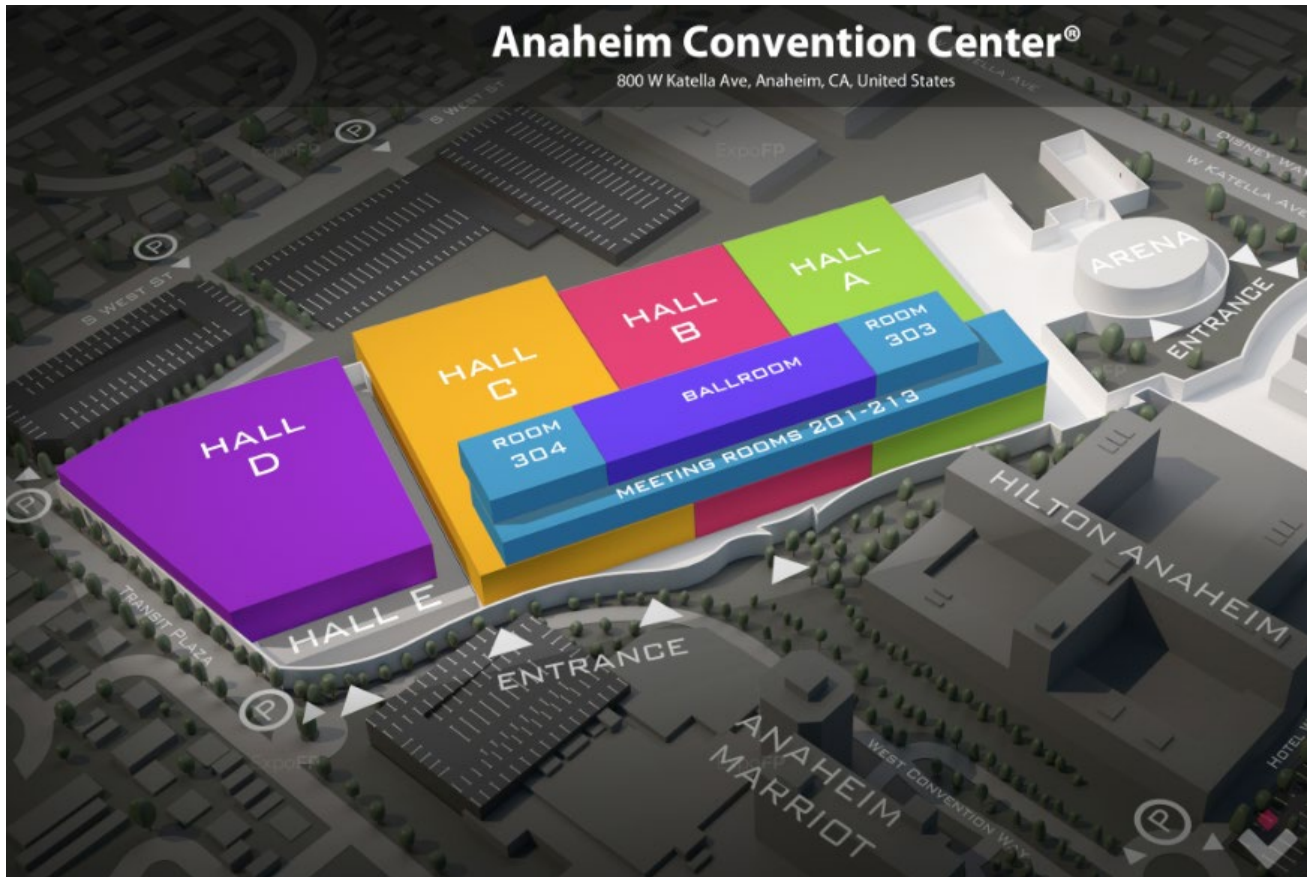
EXPO: MAY 7-9, 2024 | CONFERENCE: MAY 6-9, 2024  
ANAHEIM, CA | ANAHEIM CONVENTION CENTER



# Anaheim Convention Center & Surroundings



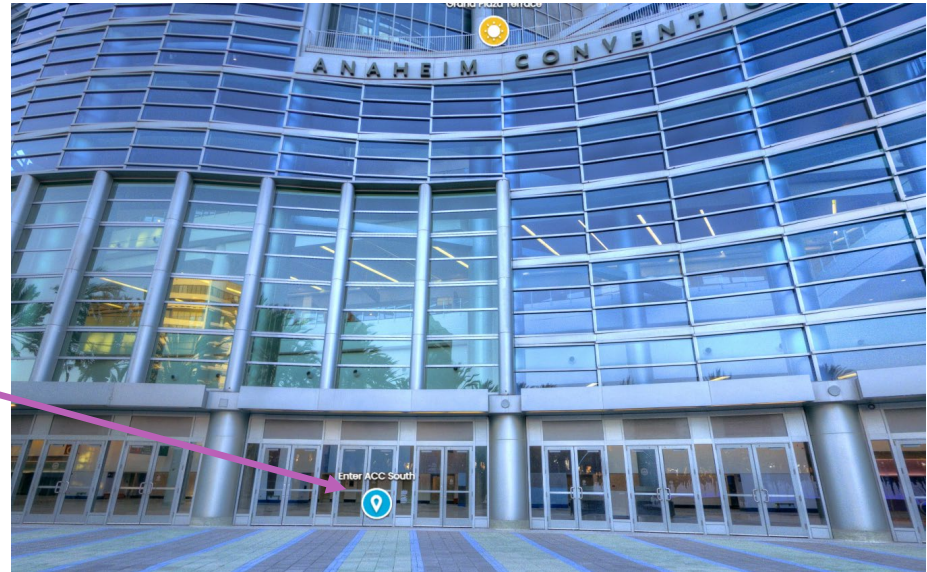
[Click for an Interactive Tour](#)

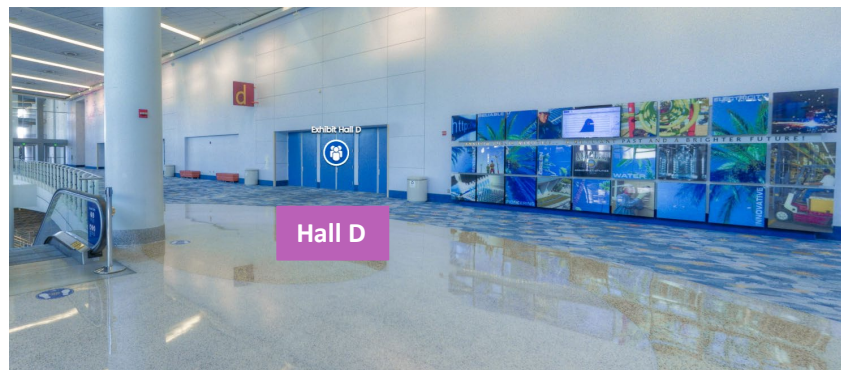
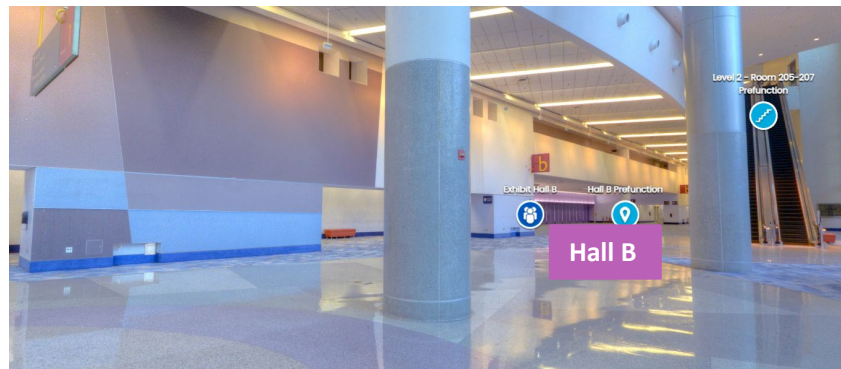


The 2024 T&D Exhibit Hall will be in Halls A-D.



# Anaheim Convention Center & Surroundings





B & C Pictures from Center Exterior Entrance

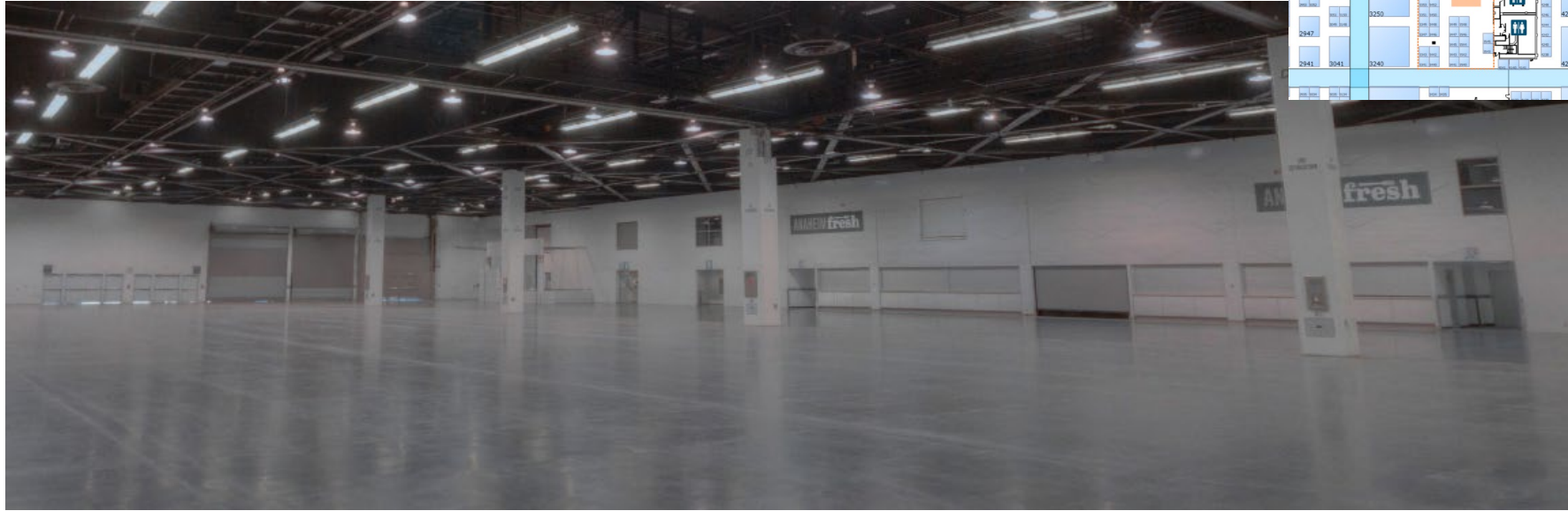


# Entrances



# Exhibit Hall Overview

# Hall D Concession Area

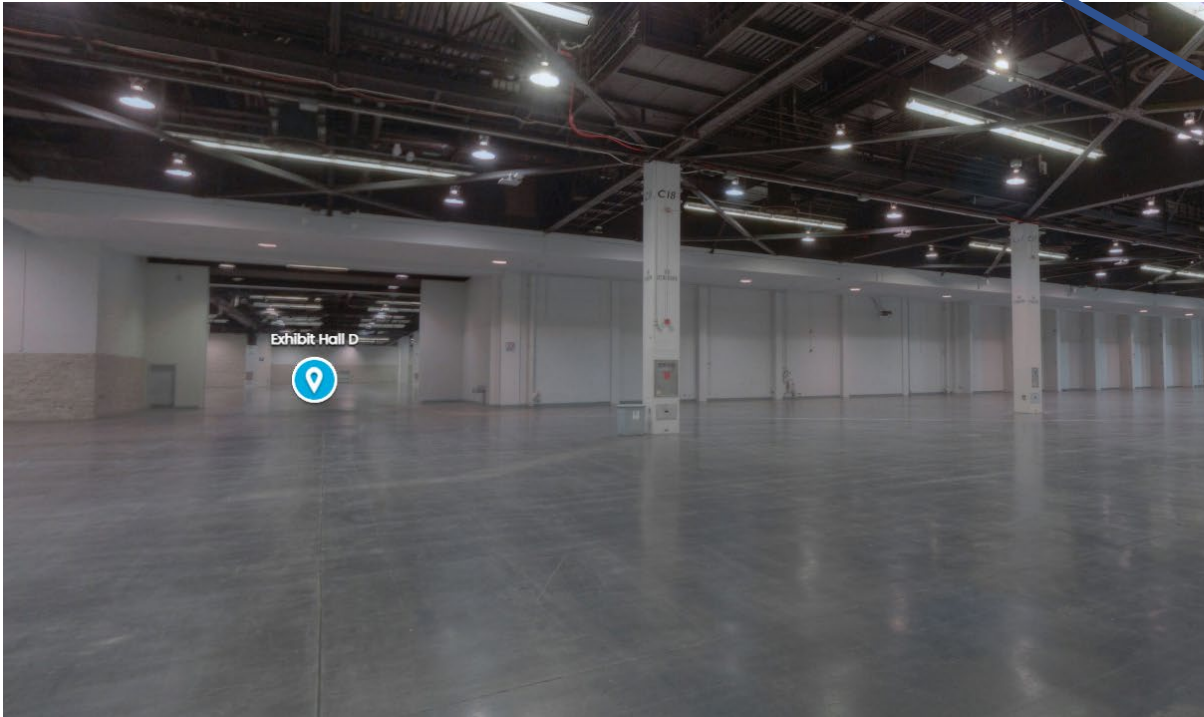




# Hall D Concession Area



Hall C

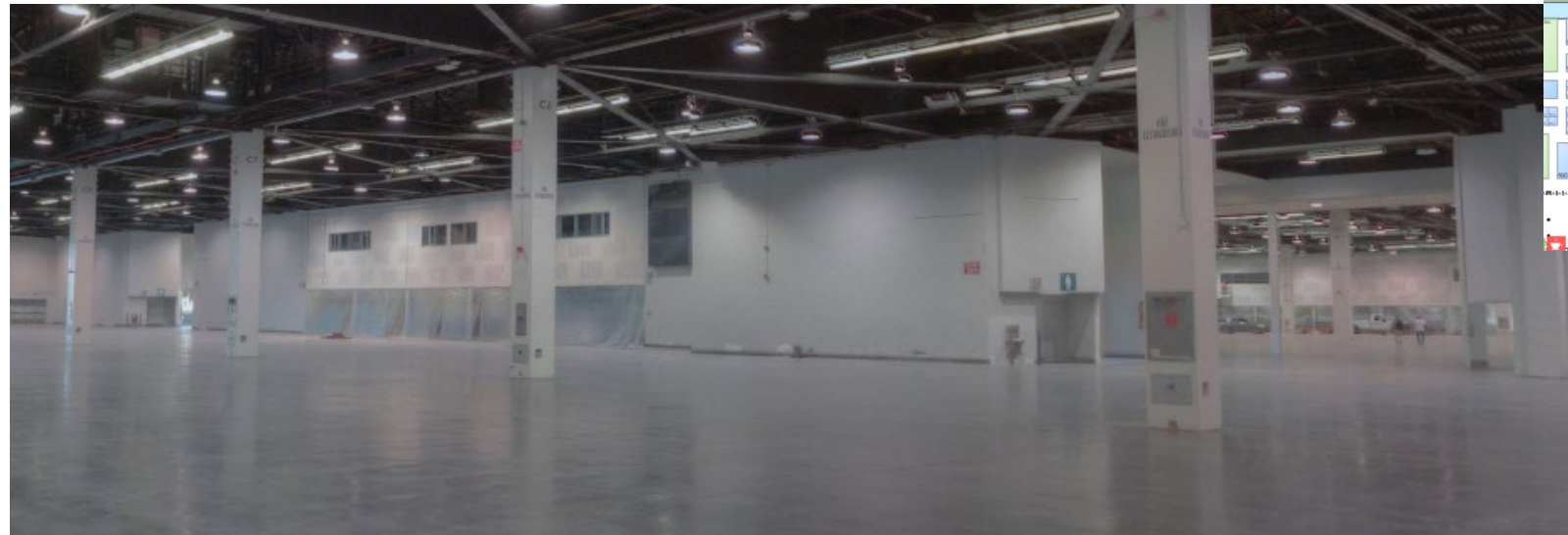
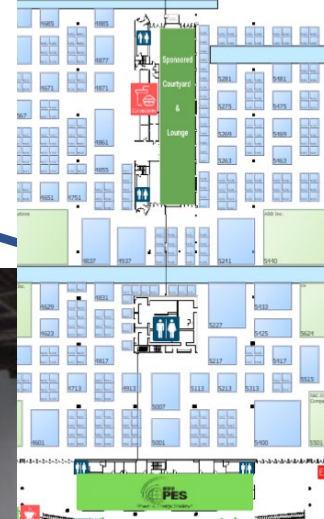


# Hall C Courtyard Entrance





# Hall C Concession Area



Hall B



# Hall B Courtyard Entrance

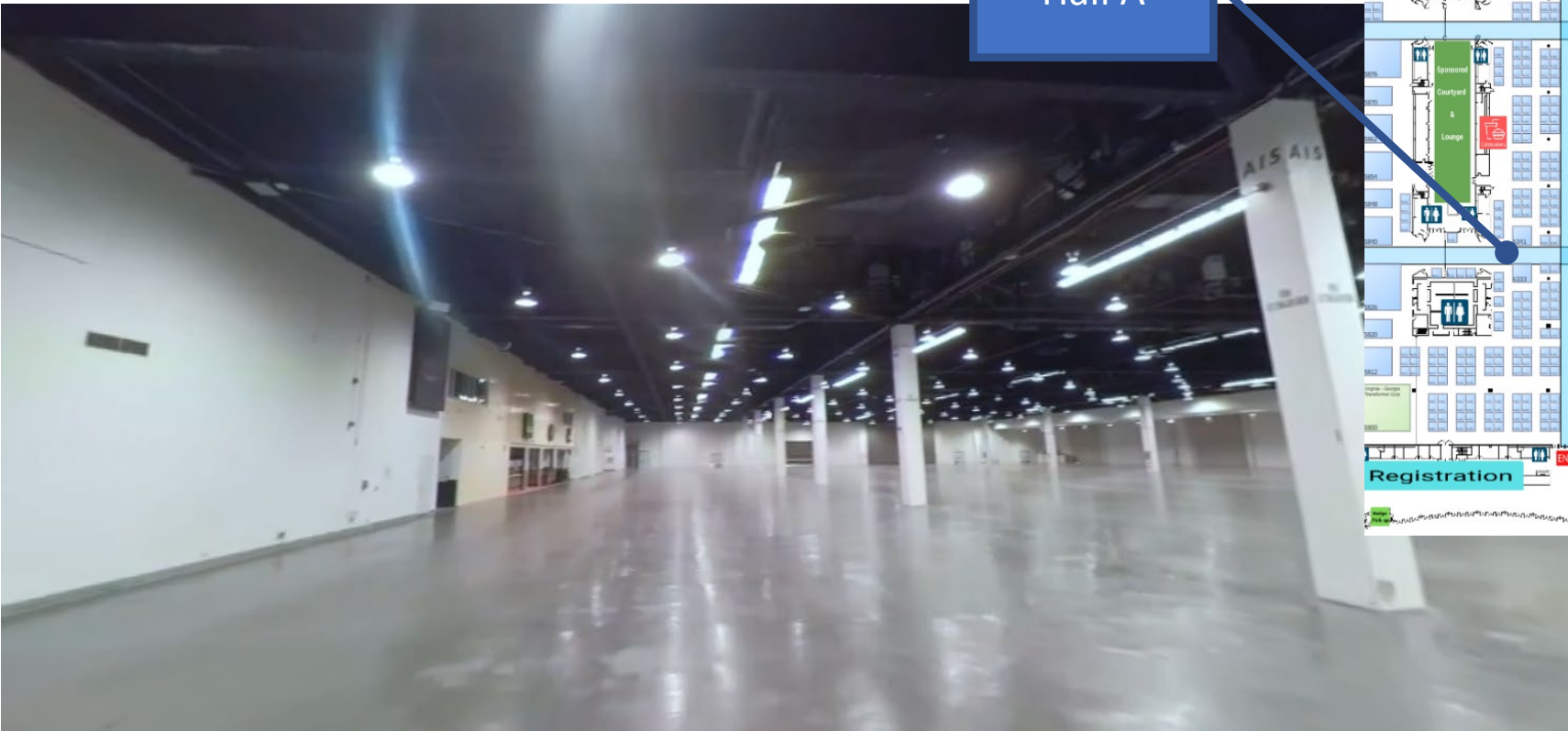




Hall A & B



Hall A



# Floorplan Tips

## Things to think about before picking preferred locations

- How will attendees access the show floor?
  - Where are they coming from?
  - Do they need to go to registration?
  - Are they coming from, or heading to sessions?
- What is around the booths I am considering?
  - Look for columns
  - Low ceiling areas
  - Competitors
  - Other companies that complement my services
  - Anchor or large island booths that attract my target audience

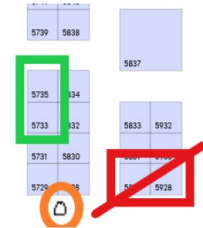
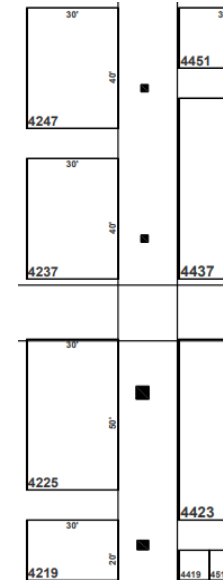
[Click here for live floorplan](#)





# Floorplan Tips

- What do the different icons mean?
  - Most of the icons indicate restrooms or concessions, but also look for escalators leading to/from the sessions and shuttle/ride share entrance.
- Are there any restrictions or important points I should be aware of?
  - The floorplan is updated as booths are reserved. Check back regularly for accurate availability.
  - There are MANY columns in this exhibit hall and are all indicated on the floorplan in 3 ways (shown to the right). Pay close attention to what is around your selected booth.
  - No Endcap booths are permitted, linear booths may only be combined if they are side by side, not back-to-back (see example to the right).



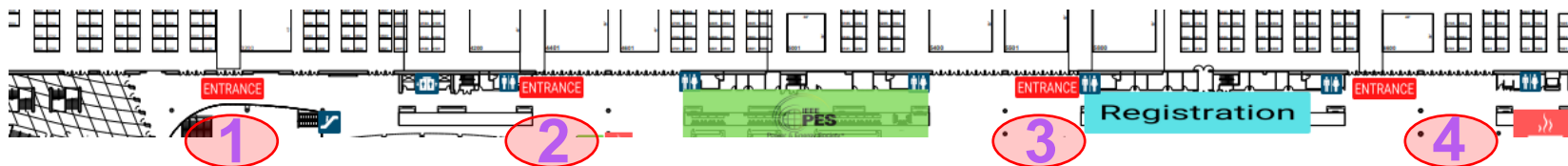
# Convention Center Details

Hall	Ceiling Height	Floor Load	Column Details	Utilities
A	18' 6" – 24'	350 lbs psf		Most electric will come from the ceiling.
B	20' 6" – 25'	350 lbs psf	B2 - 39.5 x 47" B9 - 30" x 30"	
C	20' 6" – 25'	350 lbs psf	C2 - 39.5 x 47" C10 - 30" x 30"	
D	25'	250 lbs psf	D11 - 34" x 35" D12 - 42" x 35" D22 - 40" x 45" D30 - 40" x 50"	

Please contact [tdexhibits@cemllc.com](mailto:tdexhibits@cemllc.com) if you need specific information on a column. We have tried to keep all booth spaces column free, but if there is a column in or near your booth you can request a Column Diagram floorplan showing your booth and the dimensions of any nearby columns.



# Floorplan Tips

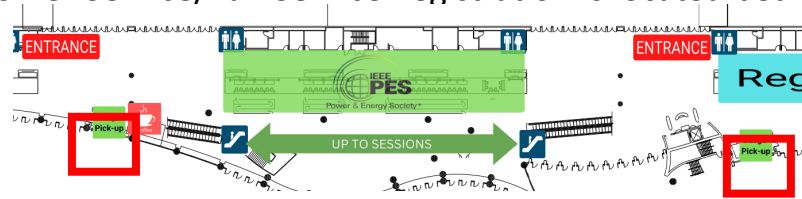


## Entrances from left to right:

1. Hall D: Entrance closest to the transportation center for the shuttles & ride share parking lot.
2. Hall C: Left entrance directly on to show floor from the Grand Plaza.
3. Hall B: Right entrance directly on to show floor from the Grand Plaza.
4. Hall A: Entrance to right of Registration and closest to lobby coffee shop. Located across from Parking Garage 1 entrance.

# Traffic Flow

1. **Transportation Center:** Attendees will enter the building from the left side if using the shuttles or ride share services.
2. **Registration:** There will be two badge pick-up areas accessible from the Grand Plaza. Individuals that are pre-registered can print their badges using the QR code from their confirmation email. Customer Service/Full-Service Registration is located between the Hall A & B entrances.



3. **Technical Sessions:** begin earlier than the Expo. Those attending sessions will go to the sessions first and will most likely enter the Expo at the entrances closest to the escalators. There are escalators leading from the session areas to the exhibit (street) level near each entrance. The Center 2 escalators are the largest.



4. **Walking Hotels:** Attendees at the hotels located in the “front” of the convention center will most likely come up the Grand Plaza. Attendees at the Westin can enter from the right side by the Arena near Hall A



# 2024 IEEE PES T&D Pre-Space Selection Floorplan

