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## PLAN YOUR EXHIBIT

### NEW Exhibitor Resources Site Now Available

We are looking forward to gathering in Anaheim, California, 6-9 May 2024 for IEEE PES T&D Conference & Exposition (T&D) with an anticipated 12,000+ attendees! As a T&D exhibitor, we want to make sure you have a positive experience. Be sure to check out the new [Exhibitor Resources Site](#). It is full of logistics, forms and all the details you will need to set up your exhibit.

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## KEY DATES / RESOURCES TO COME

- **June 2023** | Supporter Info and Opportunities Available
- **10 July 2023** | Call for Presentations Submissions Open
- **20 August 2023** | Call for Presentations Submissions Close
- **1 September 2023** | Final Payment Due [Pay Now](#)
- **24 October 2023** | Exhibitor Meeting & Facility Tour ([Learn More](#))
- **26 October 2023** | Exhibitor Housing & Registration Open
- **November 2023** | Exhibitor Manual Available ([View Service Vendors](#))

[View All Exhibitor Deadlines](#)

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## TWO WAYS TO GET ANSWERED

The IEEE PES T&D Exhibits Team has two separate ways you can get your pre-planning questions answered other than calling or emailing us. Be sure to save the dates and watch for details!

### Exhibitor Facility Tour - Attend 24 October 2023

All IEEE PES T&D exhibitors are welcome to join us for an Exhibitor Meeting and Facility Tour\*. Typically, this meeting is attended by new exhibitors, new exhibit contacts and those who have never been to the Anaheim Convention Center. It is a wonderful time to meet with the T&D team, other exhibitors and experience the anticipated traffic flow for Anaheim prior to the rush of the actual show for some pre-planning. Watch your email for more info and registration.

\*Additional costs for this event.

### Ask Us Hour - Webinars Early 2024

The Exhibits Team will be holding **two 1-hour Q&A "Ask Us Hour" webinars in early 2024**. In the first 10 minutes, we will provide an exhibitor update, then open the floor for questions. This is your opportunity as an exhibitor to ask questions and get answers that will help you make the most of your IEEE PES T&D experience.

- 1st Webinar: Promoting your booth / how to utilize all the available tools.
- 2nd Webinar: Focused on logistics, deadlines, etc.

Sign-ups and dates to come early 2024.

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## Call For Presentations

### Submissions Open 10 July | Close 20 August

Submissions for the 2024 IEEE PES T&D Conference and Exposition—including the Grid Edge or Renewable Energy Stages—will be opening in July 2023.

### 2024 Conference Theme: Accelerate the Grid of Tomorrow

The technology is here. The funding is here. Now it is time to start moving the industry forward — faster. In the face of unprecedented global challenges like extreme weather, cyber threats, and demands for resiliency, it is critical for power and energy professionals to have the latest tools and technology to make tomorrow's grid today's reality.

Exhibitors can submit their innovative ideas, research and development, application experience and expertise for a chance to present on the Grid Edge or Renewable Energy stage in the exhibit hall. All content will be peer reviewed prior to presentation and should be focused on case studies or Ted Talk style. There is no fee to submit, however if selected the 30-minute Supporter Presentation is \$3,500.

[Know When Submissions Open](#)

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## NEW SUPPORTER OPPORTUNITIES

### Coming June 2023

Through targeted supporter opportunities, IEEE PES T&D can place your company in front of over 10,000+ KEY DECISION-MAKERS from across the industry and globe in the transmission and distribution industry and create opportunities for high-level engagement.

Buyers attend IEEE PES T&D each year to evaluate the latest product, tools, and solutions to make their purchasing decisions. Based on 2022 attendee data, value of equipment recommended, specified, or purchased annually:

- **32%** \$0 – 999K
- **31%** \$1M - \$4.9M
- **37%** \$5M+

[Increase Your Show Visibility](#)

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## EXHIBIT HALL FACILITY

### Anaheim Convention Center

When planning, you will not want to miss taking the virtual tour of the exhibit hall facility and surrounding area. Check it out on our [Facility Info](#) page along with the facility's ceiling height and column details. Additional facilities and exhibiting [rules, regulations and guidelines](#) can be found online.

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Sincerely,  
IEEE PES T&D Exhibits  
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This email has been sent to all 2024 T&D Exhibitors. View past emails in the [Communications Archive](#).