LEAD RETRIEVAL 101

How are you capturing and following up with all of the leads collected at your booth?

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?
- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team’s leads
- Customization and seamless integrations into your existing CRM system available.

Dedicated device to capture leads
Just Point & Scan

Large format device to capture leads
Just Point & Scan

Use your own device to capture leads
Just Point & Scan

MobilePlus™
iPad MiniPlus™
LeadsPlus™ App

AMERICAN TRADESHOW SERVICES
LEAD RETRIEVAL ORDER FORM

Click here to ORDER ONLINE

- Instantly capture attendee contact info! Just “Point and Scan” the badges QR Code
- Personalize Leads by using our “Custom Qualifiers” with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months

### LEAD RETRIEVAL ORDER FORM

**DISCOUNT DEADLINE: FRIDAY AUGUST 19, 2024**

<table>
<thead>
<tr>
<th>ITEM</th>
<th>SHOW RATE</th>
<th>QTY</th>
<th>SUBTOTAL</th>
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<tbody>
<tr>
<td>Mobile Plus</td>
<td>$ 419.00</td>
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<td>$ 419.00</td>
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<tr>
<td>iPad Mini Plus</td>
<td>$ 499.00</td>
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<td>$ 499.00</td>
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<tr>
<td>LeadsPlus App (First License)</td>
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<tr>
<td>LeadsPlus App (Additional License)</td>
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<tr>
<td><strong>Total Due (in US Funds)</strong></td>
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<td>$</td>
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</tbody>
</table>

**Click here to ORDER ONLINE**

Username: BICSI2024 | Password: 9015

Add LVNV Tax 8.38% Sales Tax = $_____
Total Due (in US Funds) = $_____
3% Credit Card Surcharge = $_____

### Contact Information

- **COMPANY**
- **EMAIL(S)**
- **ADDRESS**
- **CITY, STATE, ZIP, COUNTRY**
- **ORDER CONTACT**
- **PHONE NO.**
- **ONSITE CONTACT**
- **ONSITE CELL PHONE**

**CREDIT CARD NO.**

**CARDHOLDER NAME:**

**EXPIRATION DATE:**

**SECURITY CODE:**

**CARDHOLDER SIGNATURE:**

**Visit Us at: www.american-tradeshow.com**

**Email Orders to: orders@american-tradeshow.com**

**Questions? Please call: 985-240-5507**

**Fax: 985-809-1888**

**Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471**