

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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### **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

**MobilePlus™**



Large format  
device to capture  
leads  
*Just Point & Scan*

**iPad MiniPlus™**



Use your own  
device to capture  
leads  
*Just Point & Scan*

**LeadsPlus™ App**



**AMERICAN  
TRADESHOW SERVICES**

**LEAD RETRIEVAL ORDER FORM**

**DISCOUNT DEADLINE: FRIDAY AUGUST 19, 2024**

**Click here to  
ORDER ONLINE**

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient
- Leads stored in the cloud for up to 60 months



Handheld  
"State of the Art"  
Honeywell Scanner

**MobilePlus™**



Use our iPad &  
our LeadsPlus  
Application

**iPad® Mini Plus™**



Use your own  
IOS or Andoid  
Devices

**LeadsPlus™ App**

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
Mobile Plus	\$ 369.00	\$ 419.00	_____	\$ _____
iPad Mini Plus	\$ 449.00	\$ 499.00	_____	\$ _____
LeadsPlus App	\$ 359.00	\$ 409.00	_____	\$ _____
(First License)				
LeadsPlus App	\$ 99.00	\$ 149.00	_____	\$ _____
(Additional License)				
<b>LeadsPlus App Bundles: (First License Included)</b>				
3 Pack	\$ 499.00	\$ 549.00	_____	\$ _____
6 Pack	\$ 799.00	\$ 849.00	_____	\$ _____
10 Pack	\$ 999.00	\$ 1049.00	_____	\$ _____

Mobile Plus Add-Ons:	Post Dis. Deadline			
Custom Survey	\$ 60.00	\$ 80.00	_____	\$ _____
Delivery & Setup	\$ 65.00	\$ 85.00	_____	\$ _____
Developer Kit	\$ 350.00	\$ 350.00	_____	\$ _____

Sub-Total = \$ \_\_\_\_\_

Add LVNV Tax 8.38% Sales Tax = \$ \_\_\_\_\_  
**Total Due (in US Funds)= \$ \_\_\_\_\_**  
 3% Credit Card Surcharge= \$ \_\_\_\_\_

**Click here to ORDER ONLINE**

Username: BICSI2024 | Password: 9015

(PLEASE PRINT) BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_  
 EMAIL(S) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP, COUNTRY \_\_\_\_\_  
 ORDER CONTACT \_\_\_\_\_  
 PHONE NO. \_\_\_\_\_  
 ONSITE CONTACT \_\_\_\_\_  
 ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.:  AMERICAN EXPRESS  MasterCard  VISA

\_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_  
 EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

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