

## CAPPO PARTNERSHIP PROGRAM BENEFITS – 2023

2023 CONFERENCE BENEFITS	Booth \$1,295	Silver \$2,500	Gold \$5,000	Gold+ \$7,500	Platinum \$10,000
Standard 8' x 10' high draped booth	✓	✓	✓	✓	✓
On-site Expo Badges – includes networking with delegates (PM Reception at Monterey Bay Aquarium on Mon. 1/9/23, access to Exhibit Hall Tues. 1/10/23 with lunch in expo hall.) <i>(Additional tickets are \$75 each)</i>	2	2	4	4	4
Joint Supplier/CAPPO member panel discussion (Mon. 1/9/23)	✓	✓	✓	✓	✓
Electronic list of conference attendees after event	✓	✓	✓	✓	✓
Early booth selection based on partnership level	-	✓	✓	✓	✓
Prominent display of Partner logo during the 2023 Conference	-	✓	✓	✓	✓
Electronic list of conference attendees prior to the event (Week of December 12 <sup>th</sup> )	-	✓	✓	✓	✓
Partner promotional video or slides on looped digital display in registration area and during general sessions	-	logo only	15 sec.	30 sec.	30 sec.
Invitation to attend the Conference Opening General Session	-	-	4	4	4
Invitation to attend the Partner Recognition Lunch (Mon. 1/9/23)	-	-	4	4	4
Prime booth location (Gold Aisle) at 2023 Expo	-	-	✓	✓	-
Opportunity to provide promotional items in the conference welcome packets (limited availability subject to approval)	-	-	✓	✓	✓
Educational speaking opportunity <b>OR</b> a dedicated demo room (2 ½ hours) at the 2023 Conference <b>first come first serve</b>	-	-	-	✓	✓
Invitation to VIP dinner with CAPPO Board, committee members and procurement leaders from other associations – Monday night 1/9/23	-	-	-	2	2
Full CAPPO Conference Delegate Registration - includes education sessions & meals **Not to be used for the purpose of marketing	-	-	-	-	2
Cooperative Pavilion in the Expo Hall	-	-	-	-	✓
Complimentary golf green fees*	-	-	-	-	2
ANNUAL BENEFITS	Booth	Silver	Gold	Gold+	Platinum
Digital edition of monthly CAPPO E-News	-	✓	✓	✓	✓
Supplier Partner logo with hyperlink on CAPPO's website	-	✓	✓	✓	✓
Permission to utilize CAPPO medallion identifying partnership level for marketing	-	✓	✓	✓	✓
Opportunity to submit educational articles in CAPPO E-News throughout the year	-	-	✓	✓	✓
Participation 2023 CAPPO Partnership Advisory Committee	-	-	✓	✓	✓
Opportunity to conduct or collaborate with a procurement professional in an educational webinar to the membership.	-	-	-	✓	✓

\*contingent if a golf tournament is schedule. **Note:** Benefits subject to change without notice