



## SPONSORSHIP CONTRACT

**COMPANY NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **COUNTRY:** \_\_\_\_\_

ACS Hub \$3,000 _____	Mobile Phone Charging Lockers \$7,500/3 _____
Airport Signage _____	Onsite Display Banner _____ Qty: _____
Attendee Journey Video \$5,000 _____	On-Site Rotating Digital Banner _____ Qty: _____
Behind the Scenes Tour \$3,500 _____	Opening Session \$20,000 _____
Closed Captioning \$5,000 _____	Platform Underwriter \$15,000 _____
Current and Upcoming Schedule Page \$5,000 _____	Premium Engagement Profile Upgrade \$1,500 _____
Digital Ad: Main Lobby \$2,500 _____ Qty: _____	Registrant E-mail Ad \$1,000 _____ Qty: _____
Digital Ad: Platform Rotating Banner \$2,000 _____ Qty: _____	Registration Sponsor \$20,000 _____
E-mail Promotion: \$3,000 _____	Sci-Mix \$5,000 _____
Event Directional Street Signs \$2,500/10 _____ Qty: _____	Stair/Elevator Wraps \$6,000 _____
Floor Decals \$125-\$200 each _____ Qty: _____	Step-and-Repeat Wall \$2,500 _____
Full Schedule Meeting Page \$5,000 _____	Transportation Sponsor _____
Hand Sanitizer Stations \$2,500/5 _____ Qty: _____	Virtual Posters \$2,500 _____ Qty: _____
Industry Thought Leader Session \$1,500 _____ Qty: _____	Watch Screens \$2,500 _____ Qty: _____
Industry Thought Leader Session Plus \$2,500 _____ Qty _____	Welcome Message \$3,000 _____
	Wifi Package \$25,000 _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all policies, rules, terms, conditions and regulations set forth by the American Chemical Society in this application.

**AUTHORIZED NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **AUTHORIZED SIGNATURE:** \_\_\_\_\_

**Please return this signed application to [expo@acs.org](mailto:expo@acs.org) to confirm your participation**

## **Sponsor Rules and Regulations**

### **FULL PAYMENT**

Sponsor agrees to pay ACS in the amounts and by the deadlines set-forth. Full payment is due no later than, Friday, August 13, 2021. If payment is not received by the deadline, Sponsor will forfeit the opportunity. The sponsorship is not completed unless full payment for sponsorship has been received. No exceptions. The payments under this Agreement shall constitute payment solely for the sponsorship(s) during the ACS Fall 2021 Meeting. Sponsor makes such payments knowing that the ACS is not providing any services or undertaking any activities on behalf of the Sponsor.

### **CANCELLATION POLICY**

ACS reserves the right to cancel a Sponsor's participation for any reason, including delinquent payment. If a Sponsor chooses to cancel their participation, a notification must be submitted in writing to ACS, Exhibit Operations (expo@acs.org), the date of the cancellation shall be the date that the ACS received the written cancellation. Both the Sponsor and ACS acknowledges that, in the event of cancellation, the ACS will sustain substantial and real monetary losses that cannot be precisely determined. Due to the difficulty of determining and detailing said losses, the Sponsor agrees to pay the following as liquidated damages (and not a penalty) if Sponsor cancels its participation. For cancellations received on or before August 13, 2021, Sponsor agrees to pay a cancellation fee equal to 25% of the total booth fee. For cancellations received after August 13, 2021, Sponsor will be liable for 100% of the total participation fee. All cancellation fees are due and payable immediately upon cancellation. The above cancellation fee terms shall apply regardless of the execution date of this contract.

### **ADVERTISING**

The American Chemical Society does not endorse or promote any products or services related to a sponsorship, and Sponsors are prohibited from suggesting otherwise without ACS's prior written consent. No exceptions.

### **CONFIDENTIALITY**

ACS and Sponsor, on behalf of themselves and their respective officers, duly authorized agents and employees, agree not to use or disclose, at any time, any confidential information of the other party or its affiliated groups, unless expressly authorized in writing and/or required by law. Both parties acknowledge that the obligations undertaken in this Section will survive the termination or expiration of this Agreement for a time not to exceed three (3) years subsequent to the hybrid event.

### **LEGAL LIABILITY**

Sponsors expressly assume all risk associated with or arising in connection with Sponsor's participation, including all risks of theft, loss, harm, or injury to a person, property, business, profits of the virtual Sponsor or its agents, representatives, employees, contractors, and/or any other person under its direction, whether caused by negligence, intentional act, accident, Act of God, or otherwise. Sponsors agree to indemnify and hold harmless the ACS and its members, officers, directors, or employees against all risks, damages, and liability whatsoever arising from any or all damage property or personal injury as described in this paragraph.

### **FORCE MAJEURE**

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, inadvisable, or commercially impractical to carry on the Meeting, including by reason of the unavailability of the virtual platform or other essential services need to fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.