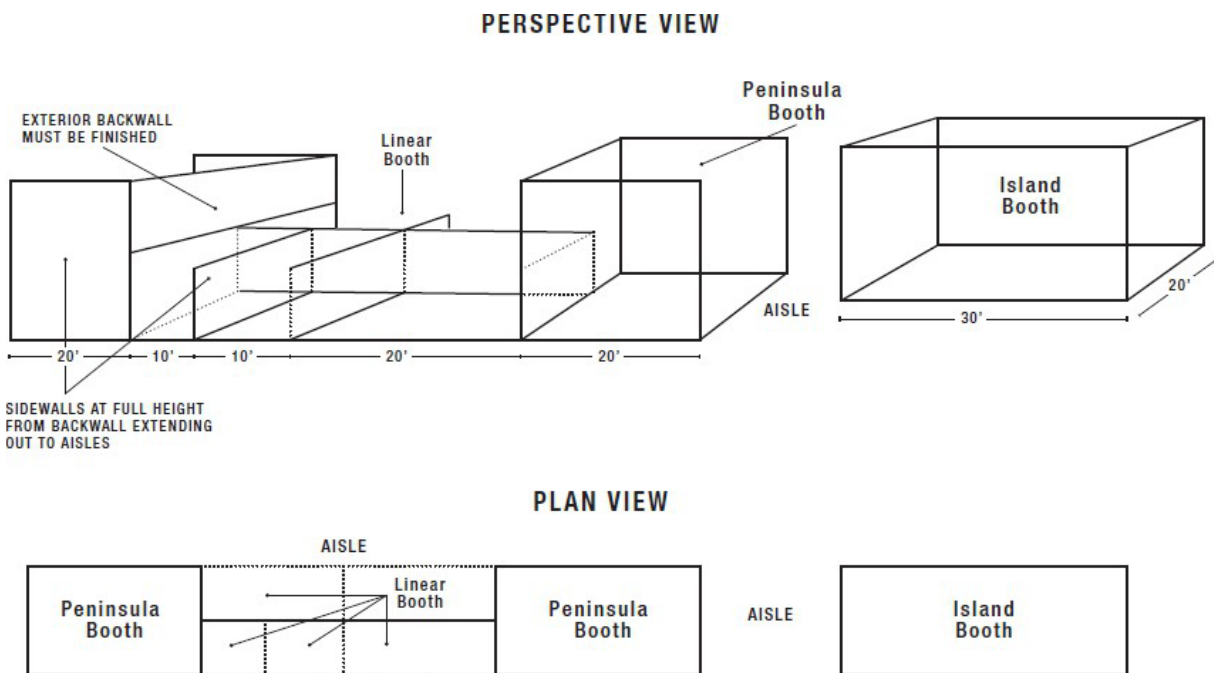


BOOTH DISPLAY REGULATIONS

Please be sure to read the following information **in its entirety** and distribute to your staff and exhibitor appointed contractors. These regulations will be strictly enforced.

Booth Types & Height Regulations due to ceiling height restrictions in exhibit hall:

- **In-Line/Linear Booths** bounded by 1 or 2 aisles and may build up to 8'
- **Island Booths** bounded by 4 aisles and is 20' x 20' or larger may build up to 18'
- **Peninsula Booths** bounded by 3 aisles and is 20' x 20' or larger may build up to 18'
- **Perimeter Booths** inline/linear booth located on the outer perimeter wall of the exhibit floor may build up to 14'



REGULATIONS FOR CUBIC CONTENT

The following rules governing what an exhibitor can and cannot do with his booth space are based on the physical characteristics of the hall, the wish to be equally fair to all exhibitors and the safety of all concerned - The IOFM Spring Conference will follow the cubic content rule, which allows exhibitors to make maximum use of their booth space. Under the cubic content rule, each exhibitor may build right up to the front of the booth, up to the maximum allowable height. The height varies according to the booth type, as shown in the height regulations section above. This height restriction includes but is not limited to Banners, Flags, Tents and Lighting.

****As a courtesy to your neighbor, please take their visibility into account.**