GLOBAL Seafood Marketplace
Seafood Expo GLOBAL / Seafood Processing GLOBAL
21-23 APRIL 2026 / BARCELONA, SPAIN
FIRA BARCELONA GRAN VIA VENUE #SEG26

Seafood Expo Global
April 21-23, 2026 | Barcelona, Spain

OFFICIAL PROVIDER — CDS IS A PART OF Maritz — LEAD RETRIEVAL

Showcode: SGL261

CLICK HERE TO ORDER ONLINE: xpressleadpro.com

XL XPress Leads®
CDS is a part of Maritz®

See page 2 for full product descriptions
To Submit your Order or for Assistance, Contact: xpressleadpro@maritz.com

Lead Retrieval Solutions	Pricing Through 3/10/26	Pricing After 3/10/26	Unit Count	Total
XPress Leads App ONE activation on YOUR device*	$ 285	$ 330		
XPress Leads App Package THREE activations on YOUR devices* + custom sales qualifiers	$ 460	$ 540		
Event API / Developer's Kit YOUR developers integrate OUR API with YOUR lead system	$ 925	$ 1,235		
Add-On Enhancements			Unit Count	Total
Additional XPress Leads App Additional activation(s) on YOUR device*	$ 135 per additional user activation			
Custom Sales Qualifiers/Custom Surveys Create custom targeted questions and responses for robust prospect profiles	$ 130	$ 160		
Content Sharing Solutions			Unit Count	Total
Digital Backpack Turn YOUR content into QR codes to display in booth — when attendees scan to collect content, you collect their lead info	$ 400	$ 400		
Literature Fulfillment Send YOUR brochures and product links directly to YOUR scanned leads within the XPress Leads app	$ 170	$ 210		
Total	Sub-Total	Processing Fee**	Total without Sales Tax***	
	+	$25.00	=	

Your Lead Retrieval Order Confirmation will be emailed to you.

Exhibiting Company: _____

Check if information is for: ☐ Exhibiting Company ☐ Third Party

Third-Party Company (if applicable): _____

Address: _____

State/Country: _____   Zip Code: _____

Contact Name: _____   Booth #: _____

City: _____   Email: _____

Phone: _____   Company Website: _____

Please call for exact quote.

*System Requirements: Android 13.0 or higher and iOS 16.6 or higher

**Processing fee is $25. Save $10 when you order online.

***Taxable items and rates vary among states and are subject to change. If you are tax exempt, please reach out to Exhibitor Services at xpressleadpro@maritz.com

TERMS AND CONDITIONS:
App activation applies to singular event. Purchase Orders are not accepted. All orders cancelled prior to 30 days of the show will incur a $100 cancellation fee. Orders cancelled within 30 days of the show will not be refunded. Leads captured through badge images and handwritten badge ID's are available for upload within 14 days post-event, and are subject to a data services fee.

Click here for additional Terms and Conditions.

LEAD RETRIEVAL ORDER FORM

Maritz®

The Right Tools Make All the Difference

Our flexible lead retrieval solutions ensure you never miss a connection, no matter how busy your booth gets. With easy-to-use tools and instant access to your data, you can follow up faster and close more deals.

Lead Retrieval Top Features

Easily scan badges to capture lead contact and demographic details

Use my own phone or tablet as lead retrieval scanning device

App is pre-loaded on rented badge scanner – no need for personal devices

Sort, filter and pin leads

Add written and voice notes to lead detail

Create customized qualifiers and surveys*

Access full lead list in exhibitor portal

Pairs with rented Bluetooth printer*

Use our lead retrieval solutions to:

- Focus on engaging prospects and building connections

- Increase efficiency with automated data collection, reducing errors and manual entry

- Ensure you receive full lead data for faster follow-up

- Receive dedicated customer support before, during and after the show

Ready to see **XPress Leads®** in action? Watch our tutorial:

Content Sharing Top Features

Content Sharing Top Features	Digital Backpack	Literature Fulfillment
Load content in exhibitor portal pre-event	✓	✓
Self-serve: Attendees scan to collect content, you get their lead info	✓	
Send content directly to scanned prospect's email within XPress Leads app		✓
Track who collected my content but wasn't scanned with lead retrieval	✓	

Create more connections with content. Use these content sharing solutions to:

- Track who collects your digital materials

- Save on printing and shipping costs

- Learn product interests to curate follow-up calls

Discover how to use **Digital Backpack** to engage attendees with your content:

*Additional charges may apply

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