



21-23 APRIL 2026 / BARCELONA, SPAIN FIRA BARCELONA GRAN VIA VENUE

## **SPONSORSHIP REWARDS PROGRAM**

Seafood Expo Global/Seafood Processing Global recognizes its most loyal sponsors with a Multi-Tier Rewards Program, offering even more visibility to the exhibitors who invest the most in the Expo's wide range of Marketing Opportunities.

All Rewards Program exhibitors will receive additional promotion on marketing channels such as:

- Event Website
- Event Email Campaigns
- · Event Digital Platform (Desktop & Mobile App)
- Printed Floor Guide
- Event Social Media Platforms
- Onsite Signage

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Based on their sponsorship spend, exhibitors are recognized as Platinum, Gold or Silver Sponsors with the following benefits:

	<b>Silver</b> 30,000€-39,999€	<b>Gold</b> 40,000€-49,999€	Platinum 50,000€ and up
RECEIVE THESE COMPLIMENTARY BENEFITS:			
Free Badges to Conference Program	1	3	5
Special Event Sponsorship	•	•	•
YOUR LOGO FEATURED AS A SILVER/GOLD/PLATINUM SPONSOR IN THESE AREAS:			
Event Website	•	•	•
(1) Email to Pre-Registered Visitors Promoting Sponsors Page	•	•	•
Event Digital Platform (Desktop & Mobile App)	•	•	•
Printed Floor Guide	•	•	•
(1) Post on Event Social Media Platforms	•	•	•
Outdoor LED Signage, South Access Entrance	•	•	•
Ground Level Projector near Hall 2 Entrance	•	•	•
Sponsors Page on Conference Slides	•	•	•
Hall of Fame Floor Tile Sticker in Center Aisle of Galleria	•	•	•
4 Upper Walkway Projector Screens	•	•	•
Table Stickers on Charging Stations		2	5
Pre-Registration Email Footer		•	•
1.5m x 1.5m Floor Tile at South Access			•

PART OF A GLOBAL SEAFOOD PORTFOLIO









