

Exhibitor Prospectus



GLOBAL AESTHETICS
FOUR AESTHETIC SPECIALITIES—ONE WORLD

3rd Annual GLOBAL AESTHETICS CONFERENCE

MIAMI BEACH

October 31st - November 3rd, 2019



Co-Chairs

Renato Saltz, MD FACS and S. Randolph Waldman, MD

www.globalaestheticsconference.com

Up to 30 CME Credits Available

Dear Colleagues,

The two of us have organized over 65 Aesthetic Meetings in the US and abroad over the past twenty years. This experience has led us to recognize that Aesthetics is now a global phenomenon. As “cores”, we have so much to teach one another and what better city to have this conference than the number one international destination in the US.

This is the first of its type and includes a world renowned faculty from both the US and abroad.

Multiple sessions and tracks over 3 1/2 days will provide over 30 hours of CME as well. In addition, our well known state-of-the-art Practice Management track will offer business tips, marketing/branding ideas and website & social media updates. So be sure and bring your entire staff to South Beach. Like you, they will learn, have fun and bring new ideas back to your office to increase your business and improve your practice!




Renato Saltz, MD FACS




S. Randolph Waldman, MD

TOP 10 REASONS TO ATTEND THE GLOBAL AESTHETICS CONFERENCE

- International All Star Faculty representing Four Core Aesthetic Specialties
- Breast & Body session featuring a panel of International Experts
- Learn & Earn up to 30 Credits of CME
- Latest Techniques in Facial Rejuvenation and Rhinoplasty
- Latest International perspective on Fillers and Toxins
- Updates on Latest Advances in Non-Invasive Techniques and Technology
- Held at one of the leading venues in Miami Beach, the Loews South Beach
- Recent advances in Buttock Enhancement and Feminine Wellness
- Practice Management and Marketing 2019 and beyond – make sure to bring your office staff

Exhibit Booth Rental

BOOTH (8'x10')	\$5,000
BOOTH (8'x20')	\$10,000

- * Please note: Exhibit Booths are sold on a first come, first serve basis
- * Booths locations may be subject to change

The Exhibit Fee Includes the Following:

- A 8' x 10' exhibit: (2) chairs, (1) wastepaper basket, (1) six foot table and an exhibitor ID sign
- A 8' x 20' exhibit: (4) chairs, (1) wastepaper basket, (1) six foot table and an exhibitor ID sign
- Conference registration for 2 company representatives if in a 8' x 10' booth, and 4 company representatives if in a 8' x 20' booth (additional badges \$400). Booths must be paid for in full in order to guarantee space (no exceptions). No partial payments accepted
- Each registered exhibitor will receive daily admission to the exhibit hall and 1 tickets per badge to daily lunch served in the exhibit hall
- Mention with company weblink on the meeting's website

Exhibit Location and Hours

Loews Miami Beach Hotel-Americana 3 & 4

Wednesday October 30, 2019	
Move In	2:00pm - 7:00pm
Thursday October 31, 2019	
Exhibit Hours	9:30am - 5:30pm
Friday November 1, 2019	
Exhibit Hours	9:30am - 5:30pm
Saturday November 2, 2019	
Exhibit Hours	9:30am - 5:30pm

- * Exhibit Hours are Subject to Change

Meeting Site and Headquarter Hotel

Loews Miami Beach Hotel
October 31st - November 3rd, 2019
1601 Collins Avenue
Miami Beach, FL 33139

Reservations: A limited Block of rooms are available at the rate of \$249 per night while rooms last. Rooms are on a first come first serve basis and prices are subject to change.

The amount of exhibit hall space we are allotted is directly related to our hotel room commitment for 2019 and beyond. For this reason it is imperative that we continue to fill our room block or risk losing space in our meeting area for future years. Our room block rate is very competitive with any of the nearby competing properties. With this in mind we now require our exhibitors to secure at least one overnight hotel room at the Loews Miami Beach Hotel throughout the dates of the meeting. All rooms must be secured at the time of registration to avoid an additional assessment of \$500 for every 100 sq feet of meeting space occupied.

Competing Events/Marketing

It is strictly against the rules of our exhibit hall to distribute anything which markets any event which competes in any manner with the scheduled activities of this meeting. This includes any event or function not sanctioned by the Global Aesthetics being held at adjacent properties between October 31st - November 3rd, 2019. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of Global Aesthetics.

Installation Schedule

Exhibitors will begin set up on Wed October 30th, 2019 at 2:00pm. The hall will open promptly at 9:30am on Thursday, October 31st 2019.

Contracts for Space

Full payment for booth fees must be submitted with the application. The signed application and full payment for exhibit fees constitute a contract for the rights to use the space allocated only. Fax applications will be accepted only with credit card information and valid signature.

- * Telephone requests will not be honored
- * Applications are considered complete when submitted with a fully completed Exhibitor application and FULL payment.
- * Name of Representative receiving exhibitor badges must be submitted by October 1st, 2019. If names of all representatives have not been received by October 1st, 2019 then an additional fee of \$50 per badge will apply with no exceptions. Changes after this date will also result in a fee of \$50 per badge.

Booth Assignments

Exhibit booths are assigned on a first come first serve basis. Specific booth designations will be assigned and agreed upon at time of booth purchase. Changes can be made at the discretion of management.

Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited and may result in barring of the company from exhibiting at future Global Aesthetics events.

Admission to Hall/Badge Policy

Exhibitors must be a paid employee of the company they are representing. Only properly badged exhibitors will be admitted to the exhibit hall thirty minutes before exhibit hall opening each day and may remain up to one half-hour after exhibit hall closing each evening. All exhibitors must wear their issued Global Aesthetics badges at all times. Representatives must be able to present photo identification that matches the name on the badge they are wearing upon request by Global Aesthetics staff. No badges will be issued without personal identification and company name. Each exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges. Badge swapping is strictly prohibited. There is a zero tolerance policy. Any company caught badge swapping will face a \$2000.00 fine and a one year suspension from the exhibit hall.

Corporate Representatives

Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting Global Aesthetics (859) 303-6833. This registration entitles representatives to complete access to the meeting. Representative badges may be picked up at the Registration Desk.

By signing below, I acknowledge that I understand the policies as contained herein:

Signature: _____ **Date:** _____

Exhibits

Identification badges may be picked up at the registration desk. Each company representative must check in at exhibitor registration and will need to present a valid photo ID in order to pick up their badge. Additional badges are available for \$400. Badge exchange between exhibitor representatives is not permitted. Exhibitors who lose their badge will be required to pay \$400 before they are allowed to reenter the exhibit hall. Global Aesthetics requires that all representatives must be registered for the meeting. Any one representing an exhibiting company must be a full time employee of the exhibit company and not currently affiliated with any Physician's office or university. Proof of employment will be required.

Cancellation of Exhibit Space

Exhibitors are requested to telephone, fax or e-mail the Global Aesthetics office with cancellations. However, the cancellation is not effective until it has been received in writing at the Global Aesthetics office. No refunds will be granted after July 1, 2019. If the Exhibitor cancels before July 1, 2019, 50% of the total cost of booth space will be retained by Global Aesthetics. If the Exhibitor cancels on July 2, 2019 or later Global Aesthetics will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 10:00am on Friday, November 1, 2019 will be forfeited. Full payment for all booth space assigned is due upon registration.

Non-Contracted Exhibit Space

Any person, firm or organization not having contracted with Global Aesthetics for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute Advertising materials in the exhibit hall or in any hotel used by Global Aesthetics to house registrants. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room without written permission from the organizers.

Eligible Exhibits & Restrictions

Global Aesthetics reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of Global Aesthetics. Global Aesthetics reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with Global Aesthetics headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

Sales and Order Taking

Exhibitors are free to solicit sales and take orders, but must at all times maintain professional behavior. Global Aesthetics reserves the right to limit or restrict sales activities if such activities are causing a disturbance in the exhibit hall. RULE: All exhibitors who sell merchandise in the exhibit hall, or who take orders on either a wholesale or retail basis, must meet city, Department of Revenue requirement for the city/state in which the exhibit takes place.

By signing below, I acknowledge that I understand the policies as contained herein:

Signature: _____ Date: _____

Operation and Conduct in Exhibits

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow dress code will not be permitted to enter the exhibit hall until they have satisfied dress code guidelines. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, Global Aesthetics is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future Global Aesthetics meetings.

In Booth Demos/Presentations

Live demonstrations on any individual are strictly prohibited performed in the designated space. Company must schedule accordingly with Global Aesthetics. All other activities (i.e. videos or presentations) must be confined to the limits of the exhibit booth. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated. Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

Food and Drug Administration (FDA)

All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

Non-FDA Approved Drugs and Devices

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs or devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification. Any investigational product (including any produce subject to a pending 510(k) that is displayed or graphically depicted within the exhibit must:

Contain only objective statements about the product: contain no claims of safety effectiveness or reliability; Contain no comparative claims to other marketed products; Display the statement 'Caution: Investigational Devices. Limited to "Investigational Use"' In prominent size and placement; and Not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States", or "This device is limited by Federal Law for investigational use only".

Insurance

Insurance on all exhibits is the responsibility of the exhibitor. Global Aesthetics will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance

Limitation of Liability

It is mutually agreed by and between Global Aesthetics and the exhibitor that Global Aesthetics will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against Global Aesthetics for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that Global Aesthetics and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal, and that the Devices Global Aesthetics and the contracted Office Service. Contractor assume no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Global Aesthetics, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause.

It is further understood and agreed that Global Aesthetics will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Global Aesthetics to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time

Lowes Miami Beach Hotel

Limitation of Liability

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Hotel premise and agrees to indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.

Security

Exhibitors are cautioned to have a representative in attendance during all set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. Global Aesthetics and the Loews Miami Beach hotel are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth thirty minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees. There should always be a company representative present at the exhibit booth until the exhibit hall closes.

Americans with Disabilities Act

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

Gifts and Promotional Items

Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by the Global Aesthetics office. Exhibitors must follow the AMA Guidelines on "Gifts to Physicians from Industry". Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payment may not be offered. Shopping bags are permitted.

An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without the explicit approval of Global Aesthetics.

Material Handling

Work rules require that the official material handling contractor off-load all equipment and display material from commercial carriers/common carriers or van lines. The use of fork trucks, pallet jacks or lift gates are permitted only by personnel of the official drayage contractor. Exhibitors are allowed to perform their own material handling, provided they meet all of the following criteria: Personnel performing the work must be bonafide, full-time company employees of the exhibiting company. They must be off-loading from a company owned truck or rental vehicle, or from a car, van or truck owned by personnel of the exhibiting company. All trucks, including coowned or rental vehicles, over 24' in length will be off-loaded or loaded by the official material handling contractor. They may use only hand-operated equipment, which they have provided; two-wheeled hand trucks and four-wheeled flat trucks are permitted. The use of fork trucks, pallet jacks, lift gates or any other mechanical equipment is not permitted by anyone other than the official drayage contractor.

Shipping & Packages

TBD

Electrical, Phone and Internet Request

TBD

By signing below, I acknowledge that I understand the policies as contained herein:

Signature: _____ Date: _____

Global Aesthetics Conference MAJOR SPONSORSHIPS

	 DIAMOND	 PLATINUM	 GOLD	 SILVER	 BRONZE
Rate	\$150,000	\$100,000	\$75,000	\$50,000	\$25,000
Premium Exhibit Booth	(20') Island Booth	(20') Island Booth	8' x 20'	8' x 20'	8' x 20'
Workshop Or Demo Session	3	2	2	1	1
E-Blasts	2	2	2	1	
Premium Signage - Advertising - Logo	10	6	4	2	1
On-Site Program Guide Advertisement	1	1	1	1	1
Inserts In Attendee Bags	2	2	2	1	1
Mobile App Banner Ad	1				
Dinner Event	1				
Cocktail/ Breakfast Workshop		1	1	1	
All Access Passes Full-time company employees only	20	16	10	8	4

EXHIBITION BOOTH RENTAL

The exhibit will be located in the Americana Ballroom

Book your preferred location as soon as possible.

Booth Assignment will be decided on a "first-come, first served" basis.

SIZE	Cost	BOOTH PACKAGE + WORKSHOP/AD BOARD
8' x 10'	\$5,000 includes 2 badges	\$12,500
8' x 20'	\$10,000 includes 4 badges	\$17,500

*Booth locations may be subject to change

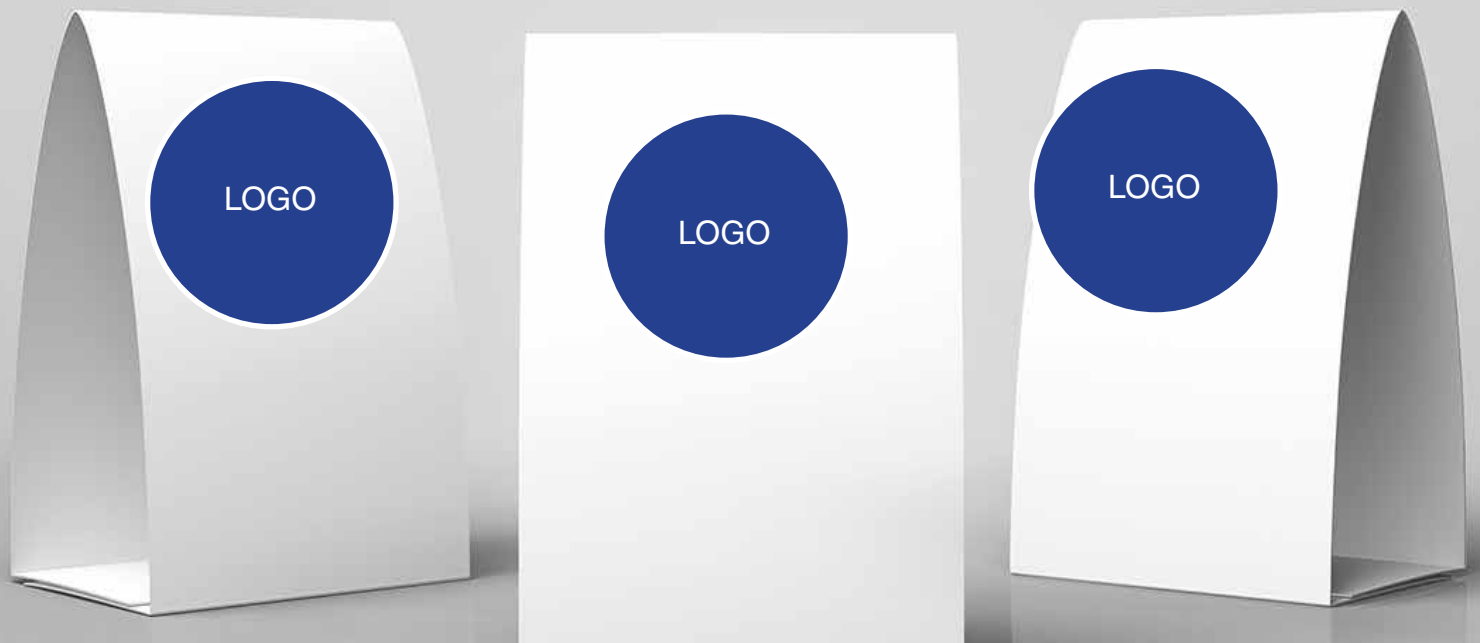
The exhibit fee includes the following:

- 8' x 10' exhibit: (2) chairs, (1) wastepaper basket, (1) six foot table and an exhibitor ID sign
- 8' x 20' exhibit: (4) chairs, (1) wastepaper basket, (1) six foot table and an exhibitor ID sign
- Conference registration:
 - for 2 company representatives if in a 8' x 10' booth
 - for 4 company representatives if in a 8' x 20' booth
 - additional passes may be purchased

Booths must be PAID IN FULL in order to guarantee space (no exceptions).

No partial payments accepted.

- Each registered exhibitor will receive daily admission to the exhibit hall
- Mention with company weblink on the meeting's website
- 2 Daily Attendee Breaks served in the exhibit hall



ADVERTISING & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Global Aesthetics Conference offers several advertising opportunities designed to maximize your investment.

WORKSHOP / DEMO SESSION

- 1 Hour Exclusive Workshop / Demo Session \$10,000
Available Thursday, Friday, Saturday - Additional A/V costs may apply
-

On-Site Program Guide

- 1 Full Page Ad..... \$3,000
- 1 Half Page Ad..... \$1,500

All Advertisements are:

- Four Color / Full Bleed
- Printed on Glossy 100lb paper

Dimensions

- With full bleed - 8.625" x 11.125"
 - Final printed dimensions - 8.5" x 11" Format: 300 dpi, CMYK color
 - File types accepted: High resolution PDF, EPS
-

Attendee Bags

- Sponsorship of Attendee Bags..... \$20,000
Your Company Logo printed alongside VCS logo on attendee bags
 - 1 Bag Insert (copies/items)..... \$3,000
To be included in attendee bags
-

Padfolios

Display your company logo on the front of every padfolio.
Padfolios are included in each attendee bag.

- Padfolios \$10,000

*Estimate based on previous year's attendance

Company Pens / Notepads

Provide your own notebooks and pens, customized with your logo or information, and we will include them in our attendee bags!

- Notepad Insert..... \$1,500
-

Event Lanyards

Place your company's name or logo on event badge lanyards that are given to every attendee upon registration.

- Lanyard Sponsorship..... \$15,000
-

Flash Drives

Have your company logo placed on flash drives given out to all attendees. They will see your name or logo every time they save a file to that drive!

- Flash Drive Sponsorship..... \$5,000
-

Premium Signage

8' tall signs provided by your company will be placed in high traffic areas of the main conference. A great way to get your company's name out there!

- Placement of your promotional signage..... \$3,000
-

Floor Stickers

Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall.

- Floor Sticker Sponsorship \$5,000



Exclusive E-Blasts

We propose to send for you an exclusive E-mailing indicating your attendance to Global Aesthetics Conference 2019 as an official sponsor, and include an announcement of your workshops/symposia or any information you would like to send. You can provide us with your html page or we can create it for you under your instructions (upon quotation).

An immediate return on investment which will amaze you!

- 1 Exclusive e-mailing to targeted and validated e-mail addresses \$3,000
-

Ad Board Meeting

Host a private Ad Board Meeting.

- Ad Board Meeting..... \$10,000
-

Breakfast Sponsorship

Start the day with an exclusive Breakfast Workshop. We will provide a screen and podium for your presentation, while attendees enjoy their breakfast!

- Sponsor of 1 Breakfast..... \$25,000
Available Thursday, Friday, or Saturday. Additional A/V costs may apply. Please ask for details.
-

Cocktail Workshop

Host a Cocktail Reception while giving a company presentation.

- Sponsor of 1 Cocktail..... \$15,000 + Catering & A/V
Available Thursday, Friday, and Saturday - Please ask for details.
-

Faculty Lounge

Become the Exclusive Host of our Faculty Lounge. What a great way to engage our faculty participants

- Sponsor the Faculty Lounge\$20,000 + Catering
-

Table Tents

Place Table Tents on all Lunch tables for one day.

- Table Tents (1 day)\$5,000
Available on Thursday, Friday, and Saturday only.

All sponsorship offerings and details subject to change.

REGISTRATION - GLOBAL AESTHETICS CONFERENCE

Venue: Loews Miami Beach Hotel

Address: 3288 Eagle View Ln, Ste 300, Lexington, KY 40509

Conference Dates: October 31, 2019 - November 3, 2019

EXHIBIT BOOTH <small>(please check booth type)</small>		EXHIBIT BOOTH INCLUDES
<input type="checkbox"/> Booth (8'x20')	\$10,000.00	<ul style="list-style-type: none"> • One booth or table • 2 exhibitor badges (4 badges 8'x20') • Company listed on website and in the onsite program
<input type="checkbox"/> Booth (8'x10')	\$5,000.00	

all fields required

EXHIBITOR INFORMATION (PLEASE PRINT CLEARLY)

ADDRESS INFORMATION

Contact Name: _____	Desired Booth # _____
*Representative Name (1): _____	Street address 1: _____
*Representative Name (2): _____	Street address 2: _____
*Company Name: _____	City: _____
Email: _____	State: _____
Cell Phone: _____	Zip/Postal code: _____
*Website: _____	Country: _____

*Please list exactly as you would like it seen in the onsite program

all fields required

PAYMENT INFORMATION (PLEASE PRINT CLEARLY)

Card #: _____	Street address 1: _____
Exp: _____	Street address 2: _____
CSV: _____	City: _____
Name: _____	State: _____
Signature: _____	Zip/Postal code: _____
	Country: _____

Make checks payable to:
 Global Aesthetics Conference
 3288 Eagle View Ln, Suite 300
 Lexington, KY 40509
 Phone: 859-303-6833
 Toll Free: 844-211-6833
 Fax: 859.422.5073

Important information! Booth space is 50% refundable only if a written cancellation notice is received by July 1st, 2019. After July 1st no refunds will be granted. No shows are considered to be an onsite cancellation. Our room block expires September 19th, 2019 so please book your room well in advance to guarantee a room.

Please send in the following with your registration form:

- Complete / signed form with full payment
- All pages of the prospectus signed
- 25 word description exactly as you would like to see it in the onsite program



GLOBAL AESTHETICS
FOUR AESTHETIC SPECIALITIES—ONE WORLD