

Booth Space Rates Per Square Foot for The Car Wash Show 2024

| | AT SPACE SELECTION | ON OR AFTER MAY 11, 2023 |
|-------------------|--------------------|--------------------------|
| Up to 499 sq. ft. | \$30 | \$33 |
| 500-1,999 sq. ft. | \$29 | \$29 |
| 2,000+ sq. ft. | \$28 | \$28 |

NOTE THE FOLLOWING UPCHARGES

\$300 for Premium In-Line Spaces notated in green on floor plan.

\$2,500 Subsidiary Naming Fee per alternately named booth, for a maximum of three names.

***Contiguous Island Booths Opportunity Fee** is equal to 100% of the price of exhibit space. See page 6 for more detail.

Rules Regarding Mergers, Acquisitions, and Booth Naming

- If companies merge or acquire one another, only the higher Priority Point total of the two companies will be used for purpose of space selection.
- Only one company (the “parent company”) can accumulate Priority Points for space selection, not its subsidiaries or divisions.
- Parent companies may opt to have some or all of their selected space titled in the name of their subsidiaries, divisions, or trademarks for a fee of \$2,500 per alternately named booth—up to a maximum of three displayed names per parent company.

Value-Adds Included in ALL Booth Purchases

- Complimentary allotment of passes for booth personnel
- Company listing in the online floor plan, pocket guide, and mobile app
- Access to the pre- and post-show attendee list with contact, company, city, and state (additional demographic information available for purchase)
- Registration for The Car Wash Show 2024 Boot Camp