

BOOTH SPACE RATES PER SQUARE FOOT FOR THE CAR WASH SHOW 2026

FEES ARE FLAT FOR 2026!

	AT SPACE SELECTION	ON OR AFTER MAY 1, 2025*
Up to 499 sq. ft.	\$32	\$35
500-1,999 sq. ft.	\$31	\$34
2,000+ sq. ft.	\$30	\$32

NOTE THE FOLLOWING UPCHARGES

\$2,500 Subsidiary Naming Fee per alternately named booth, for a maximum of three names.
Contiguous Island Booths Opportunity Fee is equal to 100% of the price of exhibit space. See page 6 for more detail.
**Post-show pricing will go into effect on May 1, 2025.*

RULES REGARDING MERGERS, ACQUISITIONS, AND BOOTH NAMING

- If companies merge or acquire one another, only the higher set of Priority Points will be used for the purpose of space selection.
- Only one company (the “parent company”) can accumulate Priority Points for space selection, not its subsidiaries or divisions.
- Parent companies may opt to have some or all of their selected space titled in the name of their subsidiaries, divisions, or trademarks for a fee of \$2,500 per alternately named booth—up to a maximum of three displayed names per parent company.

VALUE-ADDS INCLUDED IN ALL BOOTH PURCHASES

- Complimentary allotment of passes for booth personnel based on booth size.
- Company listing in the online floor plan, pocket guide, and mobile app.
- Complimentary attendee list with contact name, company, and title. Additional segmentation, mailing and email options available for purchase.