

THE **CAR WASH SHOW**[™]
MAY 3-5, 2027 • LAS VEGAS, NV

2027 BOOTH PRICING

SIZING PER SQUARE FOOT*	AT SPACE SELECTION	ON OR AFTER MAY 18, 2026
Up to 499 sq. ft.	\$34	\$37
500-1,999 sq. ft.	\$33	\$36
2,000+ sq. ft.	\$32	\$32

*Two (2) complimentary exhibitor badges are included with every 100 square feet of booth space purchased.

[2027 Terms & Conditions](#)

IMPORTANT: Applicable Upcharges

- Parent companies may opt to have some or all of their selected space titled in the name of their subsidiaries, divisions, or trademarks for a fee of \$2,700 per name; up to a maximum of three (3) displayed names per parent company.
- Contiguous Island Booths Opportunity Fee is equal to 100% of the price of the exhibit space.
- Post-show pricing will go into effect on May 18, 2026.
- Premium Space: Premium space locations require an additional \$3,000 pre-paid sponsorship investment toward The Car Wash Show 2027. Sponsorship offerings will be available fall of 2026. If an exhibitor chooses a premium space and, upon reviewing sponsorships, declines this enhancement, the exhibitor may move to any non-premium location still available. Additional Premium Space \$3,000 pre-paid sponsorship investment will be collected in full at time of booth selection.

Questions About Rates, Upcharges, or Availability?

Contact **Jen Fitzpatrick** at jfitzpatrick@carwash.org or **630-815-4805**.

TheCarWashShow.com