

# DETAILS AND GENERAL COSTS

## IMPORTANT CONTACTS

Company	Contact	Phone	Email	Website
T&D Exhibit Services	Shawn Boon	(703) 662-3602	shawn@cemllc.com	www.ieceet-d.org
Freeman Exhibitor Services		(303) 320-5100	FreemanDenverES@freemanco.com	www.Freemanco.com
Freeman Custom Exhibits	Sarah LaMond	(214) 451-3810	Sarah.LaMond@freemanxp.com	

## GENERAL INFORMATION

### What's New

- The union rules are very strict at the Convention Center. For example, exhibitors may only set-up their own booth IF it can be done less than 60 minutes without the use of mechanized tools. Review the full union rules at [www.ieceet-d.org/unionrules.pdf](http://www.ieceet-d.org/unionrules.pdf).
- Please note the largest dock door is 22' wide x 20' high. Please take this into account when planning the equipment for your booth.
- We will offer a new educational track open to exhibiting companies only! Exhibitors may apply to present in one of the limited session opportunities. Applications will be accepted in the summer of 2017 and will be due by December 2017.

### Whom Should I Contact?

- Questions about your booth, contract, invoice, etc. contact T&D Exhibit Services, Shawn Boon at the email or phone provided above.
- Need help with Booth Design or structures?  
**Contact Sarah LaMond with Freeman**—The rental exhibit program is designed to help you save on transportation, material handling, and labor costs for your display. Freeman's "No Surprises" exhibit proposals include: Complimentary Design and Estimation, Installation & Dismantle Labor, Audio Visual, Graphics, Flooring & Furnishings, Transportation (on all rental materials), and Material Handling (on all rental materials).

### What comes with a booth

- Opportunity to market your products and services to thousands of industry decision-makers.
- 4 (or more) complimentary exhibitor badges, which allow access to the Exhibit Hall, Opening Reception, Opening Session, Opening Lunch, Networking Reception, Info Sessions and Closing Reception. Badge allotment is based on booth size, refer to table below for actual allotments.

Booth Size	Badge Qty	Booth Size	Badge Qty
100 SF	4	400 SF	9
200 SF	7	500 SF	10
300 SF	8	600 +	11+1 additional badge per 100 SF

- Unlimited reduced rate One Day Exhibits Only Guest Invitations for admission to the Show for your invited guests, customers and clients.
- Product category listing in the official Final Program and IEEE PES T&D Web site.
- Standard flameproof booth equipment for:

#### Linear Booths

- 8' high pipe and drape backwall
- 3' high pipe and drape side rails
- 7" x 44" booth identification sign (company name and booth number.)

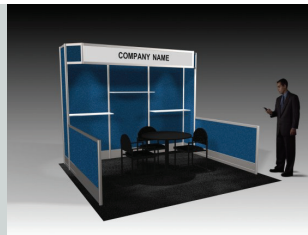
- Management provides aisle carpeting. (Booth carpet/floor covering is required for all exhibits and must be provided at the exhibitor's expense.)
- General exhibit hall lighting, air-conditioning or heating (during show days only).
- Onsite Exhibit Management Office & Floor Managers to provide assistance during set-up, show days and dismantle starting Thursday, April 12.

**ADDITIONAL INFORMATION WILL BE AVAILABLE AT WWW.IEEET-D.ORG  
IN LATE 2017 AND WILL BE UPDATED REGULARLY.**

# COMMON EXHIBITOR COSTS

**Discount Deadline: March 22, 2018 All prices subject to change after this date.**

Freeman is offering Exhibitor Value Packages designed to help deliver a better product to you at a reduced overall price. It decreases the cost to exhibit and maximizes ROI. These packages and additional items can be ordered this fall to meet individual needs and can enhance company branding and identity. Beginning in October you can contact Freeman to learn more about the Value Packages! For custom booth designs you can contact Sarah LaMond at any time (Sarah.LaMond@Freemanxp.com).



## HARDWALL PACKAGES

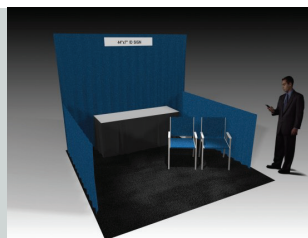
**10' x 10' Booth \$2640**      **10' x 20' Booth \$4950**

36" D x 30" H Café Table (Round)  
Limerick Side Chair (2)  
Wastebasket  
Standard 9x10 Carpet  
(w/daily cleaning)  
500 Watt Outlet  
Arm Lights (2)  
200 pounds Material Handling

36" D x 30" H Café Table (Round)  
Limerick Side Chair (4)  
Wastebasket  
Standard 9x20 Carpet  
(w/daily cleaning)  
500 Watt Outlet (2)  
Arm Lights (4)  
400 pounds Material Handling

## FURNITURE PACKAGES

(Pipe and Drape)  
Geared towards material distribution  
or table-top display.



**10' x 10' Booth \$228**      **10' x 20' Booth \$456**

6' Draped Table (30" high)  
Limerick Side Chair (2)  
Wastebasket

6' Draped Table (30" high) (2)  
Limerick Side Chair (4)  
Wastebasket

## CARPET PACKAGES

All carpet packages include delivery, installation, removal, padding, visqueen and daily vacuuming.

10' x 10' Carpet Package \$335      10' x 20' Carpet Package \$665

## Material Handling

Advance to Warehouse (crated)	\$61.00/cwt
Direct to Showsite (crated)	\$59.00/cwt
Direct to Showsite (special handling)	\$74.00/cwt
Machinery (1-2500 lbs)	\$44.00/cwt
Machinery (2501 -5000lbs)	\$43.00/cwt
Machinery (5000-10000 lbs)	\$42.00/cwt

Additional discounts available for machinery over 10,000 lbs

## Labor

Labor Type	ST	OT	DT
Display I/D Labor / hr	\$79	\$104	\$157
Rigging -15K Fork+ 2 men	\$179	\$233	\$350

### Straight Time

8a.m. - 4:30p.m. Monday through Friday

### Overtime

6a.m. - 8a.m. and 4:30p.m. - 12a.m. Monday through Friday  
6a.m. - 12a.m. Saturday and Sunday

### Double Time

12a.m. - 6a.m. and recognized holidays

## Furniture

6' Draped table	\$123.00*
Black Café Table (30"h x 24"w)	\$164.00*
Limerick Side Chair	\$54.50*
Limerick Stool	\$85.00*
Arm Chair	\$102.00*
Wastebasket	\$20.00*
Key Largo Sofa	\$520.00*

## Carpet (Flooring is required for all exhibitors)

9' x 10' Standard Carpet	\$142.00*
9' x 20' Standard Carpet	\$285.00*
16oz Custom Cut	\$3.15/sf
28oz Custom Cut (Up to 700sf)	\$3.50 sf
28oz Custom Cut (over 700 sf)	\$3.25 sf
1/2" Padding (90-700 sq.ft)	\$1.00/sf