

Partner Marketing Kit

2024 Financial Management Conference



Thank you for joining us for the 2024 Home Care and Hospice Conference & Expo. We're excited to work with you to make this year's event successful. Here are some assets included with the kit.

1. One 600 x 200 email banner and two email samples.
2. Social media graphics and suggested posts.
3. Additional graphics for promotional use.

BASIC EVENT INFO

Name: **2024 Home Care and Hospice Conference & Expo**
Location: **Tampa, Florida**
Venue: **Tampa Convention Center**
URL: **<https://www.nahc.org/NAHC2024>**
Hashtag: **#NAHC2024**
Early Bird Deadline: **July 15, 2024**



PURPOSE DRIVEN



Record a Video

Share a 45-second or less video promoting your session/booth, including your name and organization, your session topic/booth (#), and the date/time of the session/booth.

Send the video to marketing@nahc.org for single promotion for your session/booth.

SEE EXAMPLES:

[Example 1](#)

[Example 2](#)

[Example 3](#)

[Example 4](#)



Email #1

RELEASE BEFORE: **July 15, 2024**

SUBJECT: **Don't Miss Out! Save on the 2024 Home Care & Hospice Conference**



The premier industry event is back this fall – the 2024 Home Care and Hospice Conference & Expo! Mark your calendars for October 20-22, 2024, in Tampa, Florida. Secure your spot by July 15, 2024, to get the lowest rate on registration.

This hyper-focused, three-day event offers unparalleled professional development for home care and hospice providers at all levels.

- **Curated Content:** Dive into expertly developed sessions tailored to your specific interests.
- **Engaging Speakers:** Gain insights from passionate industry leaders through a captivating keynote address and immersive workshops.
- **The Largest Industry Expo:** Network with over 150 leading solution providers showcasing the latest technology, trends, and services.

Don't miss **[ORGANIZATION]**'s presentation on **[DATE]** at **[Session/Booth Number]**! Gain valuable insights on **[TOPIC]**.

Register Now: <https://nahc.org/NAHC2024>

Walk away with actionable data, industry best practices, and new connections to propel your organization forward. Don't miss this opportunity to network, learn, and grow alongside esteemed colleagues.

Remember to thank our sponsors! See you in October!

Email #2

RELEASE AFTER: **July 15, 2024**

SUBJECT: **Level Up Your Expertise at the Home Care & Hospice Conference!**



Don't miss the industry's premier event! The 2024 Home Care and Hospice Conference & Expo is designed for professionals at all levels. Gain valuable insights, connect with colleagues, and stay ahead of the curve.

- **Hyper-focused & Expertly Developed:** Deepen your expertise with a curated education program based on your interests.
- **Passionate Keynotes & Immersive Sessions:** Learn from industry leaders and engage in interactive workshops.
- **The Largest Industry Expo:** Discover cutting-edge solutions and network with industry leaders.

Be sure to catch **[ORGANIZATION]** on **[DATE]** at **[SESSION TOPIC/BOOTH NUMBER]**!

Register Now: <https://nahc.org/NAHC2024>

Catch these other can't-miss sessions at the conference:

- Finance & Reimbursement
- HHVBP (Home Health Value-Based Purchasing)
- Innovation in Home Care & Hospice
- Effective Leadership Strategies
- Quality & Regulatory Updates in Home Health & Hospice
- Technology & AI Solutions
- Building a Stronger Workforce

Remember to thank our sponsors! See you in October!

Sample Social Media Posts

Please help us build buzz with our suggested social media post and spread the word about #NAHC2024. Your team can help us reach past and new attendees with these resources and samples.

Remember to follow us on [Facebook](#), [LinkedIn](#), and [Twitter](#) to stay current on everything leading up to October. Use the hashtag #NAHC2024 and add your twist to it. Thanks for sharing!

Attendees



I registered early for #NAHC2024 to SAVE! Register before 7/15 to save on expert-led sessions and networking with top #homecare and #hospice pros. Learn More & Register: <https://www.nahc.org/NAHC2024>

I registered for #NAHC2024 to join #homecare and #hospice pros this October to exchange ideas and network. Hope to see you too! Learn More & Register: <https://www.nahc.org/NAHC2024>

I look forward to [INSERT SESSION/TOPIC/EXPERIENCE] at #NAHC2024. Have you registered yet? Learn More & Register: <https://www.nahc.org/NAHC2024>

Speakers



I'm honored to present at #NAHC2024 on [INSERT SESSION/TOPIC/EXPERIENCE] in Tampa, FL! Secure your spot by 7/15 to SAVE! Learn More & Register: <https://www.nahc.org/NAHC2024>

I'll cover [INSERT TOPIC] at #NAHC2024 in Tampa, FL! Check out the agenda and add our session to your schedule. Learn More & Register: <https://www.nahc.org/NAHC2024>

Are you planning to attend #NAHC2024? Join me as I present [INSERT TOPIC]! Learn More & Register: <https://www.nahc.org/NAHC2024>

Exhibitors/Sponsors



Register by 7/15 for #NAHC2024 for early bird pricing! Then visit [ORGANIZATION] at [INSERT BOOTH #] this October. Learn More & Register: <https://www.nahc.org/NAHC2024>

We're headed to Tampa, FL for #NAHC2024! Please visit [ORGANIZATION] at [INSERT BOOTH #] to discover [OPPORTUNITY]. Learn More & Register: <https://www.nahc.org/NAHC2024>

[ORGANIZATION] is a proud sponsor of #NAHC2024 in Tampa, FL. Visit [ORGANIZATION] at [INSERT BOOTH #] to learn more about [PRODUCT/SERVICE/TOPIC]. Learn More & Register: <https://www.nahc.org/NAHC2024>

