

# ADVERTISING AND SPONSORSHIP TERMS & CONDITIONS FOR TOBACCO PLUS EXPO 2022

IMPORTANT: PLEASE READ THE TERMS & CONDITIONS LISTED BELOW BEFORE COMPLETING YOUR PURCHASE - KEEP A COPY FOR YOUR FILES

## ADVERTISING TERMS & CONDITIONS

This application for advertising is a contract between the Exhibitor and Tobacco Media Group International (TMG), the publisher of Tobacco Business Magazine, The Hemp Business Magazine (THB) and Cigars & Leisure in accordance with the below terms and conditions.

- A. The individual electronically signing this contract warrants that he/she has the authority to bind contractually the organization applying for the print and/or digital ad.
- B. Ads will not be confirmed, reserved or assigned unless full payment is received. Full payment is due at the time of this advertising application. If an invoice is requested for payment by check or wire, customers are obligated to pay the invoice amount upon receipt of invoice within 10 business days. Failure to do so shall result in an assessment of a late payment fee and may result in cancellation of the advertising purchase.
- C. Advertising is non-refundable.
- D. The advertiser is responsible for including any warning statements as required by the U.S. Food and Drug Administration (FDA) on their print and digital advertising.
- E. All deliverables must be submitted by the deadline(s) provided by TMG upon confirmation of this advertising application. If deliverables are not received by the deadline(s), the ad may be cancelled and no refunds will be issued.
- F. Advertising content may be rejected and require revisions should it not meet specifications or include inappropriate content, copyrighted material, etc.
- G. Print advertising will run in issues of Tobacco Business magazine as assigned upon receipt of this advertising application.
- H. Website advertisements will commence on the first of the month unless otherwise agreed upon receipt of this advertising application.
- I. Understand and agree to abide by all terms and conditions governing this contract.

## SPONSORSHIP TERMS & CONDITIONS

This application for sponsorship of Tobacco Plus Expo (TPE) and resulting sponsorship agreement constitutes a contract for sponsorship between the exhibiting company applying and Tobacco Media Group (TMG) in accordance with the below terms and conditions.

- A. The individual electronically signing this contract warrants that he/she has the authority to bind contractually the organization applying for the sponsorship item. In addition, they affirm that they are a current TPE exhibitor in good standing.
- B. Sponsorships will not be confirmed or assigned unless full payment is received. Full payment is due at the time of this sponsorship application. If an invoice is requested for payment by check or wire, exhibitors are obligated to pay the invoice amount upon receipt of invoice within 10 business days. Failure to do so shall result in an assessment of a late payment fee and may result in cancellation of the sponsorship purchase.
- C. The sponsorship assigned shall be accepted by us unless rejected by show management within ten (10) business days from the date of this contract.
- D. All deliverables must be submitted by the deadlines provided by TMG upon confirmation of this sponsorship. If deliverables are not received by the deadline(s), the sponsorship may be cancelled and no refunds will be issued.
- E. Understand and agree to abide by all terms and conditions governing this contract.