Quick start guide for exhibitors

Please note that each exhibitor is registered as an individual and will each need to complete their profile in order to effectively network within the platform. Attendees will be able to find you individually, or listed as part of your exhibit booth staff (this is separate from the display staff shown on your booth profile).

Login

Once you are logged into the AAPA 2021 conference platform, you will seamlessly be logged into Grip when you select Connect with Peers in the dropdown menu.



Answer onboarding questions

You will be asked to complete some initial onboarding questions. These may include:

- Connecting with social media to populate your profile headshot, name and job title
- Profile questions, which we recommend you complete as thoroughly as possible to help our AI to generate the most valuable matches
- Contact detail visibility, where you can decide if you would like other users to view your contact details

pple, products or other items		
	Complete your profile Please complete your profile as thoroughly as possible. The more we know about you, the better we can match you to the best people to meet. Company Type Click to update 0	Donsor go tre
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Tyler Conley Helping event or	< Back Next >	\otimes

Update your profile

Click on 'Profile' and make sure your profile is up to date:

- Upload a picture
- Enter or edit your personal information

Having a complete profile will allow you to make more meaningful connections.

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	(Most Recent) Job Hale					

Update your availability calendar

On the left-hand tab in your profile there is the option to 'Manage My Availability'.

In this calendar, you can block out time slots where you are unavailable to ensure you do not get double-booked.

Other users will only be able to request meetings with you during your 'Available'.

	Select t	Select the times you are not available for meetings at the event. This will affect your availability in the matchmaking platform. All times shown for Europe/London				
	Sunday - Monday May 02 - 03	Monday - Tuesday May 03 - 04	Tuesday - Wednesday May 04 - 05	Wednesday - Thursday May 05 - 06	Thursday - Friday May 06 - 07	
	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Bu	
9:00am	Available	Busy	Available	Available	Available	
9:15am	Available	Available	Available	Busy	Available	
9:30am	Available	Busy	Busy	Available	Available	
9:45am	Available	Available	Busy	Available	Available	
10:00am	Available	Available	Busy	Available	Available	
10:15am	Busy	Available	Available	Available	Available	
10:30am	Available	Available	Available	Available	Available	
10:45am	Available	Available	Available	Available	Available	

Start networking and request meetings

Click on "Home" and on the left-hand navigation bar, you will find your networking features:

- 1. **Recommended for You:** Review and take action on the recommendations we have made you. Here are the different actions you can take on people:
 - a. **Skip:** you are not interested in this person (note that users will not be able to see whether you have skipped them)
 - b. Show Interest: you are interested and would like to spark a conversation
 - c. Request a Meeting: you want to meet with that person
 - a. Here is an article on how to request meetings: <u>https://grip.helpscoutdocs.com/article/99-how-do-i-request-a-meeting</u>
- 2. **Interested In You:** See the people who have shown interest in you. You will also be able to initiate a chat with these users
- 3. **My Connections:** Once you have a mutual interest with someone or a scheduled meeting, you will be able to open a chat with them
- 4. **My 'Interested' List:** See a list of people who you have shown interest in. You will not be able to start an immediate chat with these users
- 5. My 'Skip' List: See a list of people who you have skipped

How do I request a meeting?

In this article, we will explain how to request a meeting with someone.

Requesting a meeting has never been easier, here is how to request a meeting in three easy steps.

Note that the meeting option will be available on different sections of the networking platform on people profiles.

1. Click on "Schedule a Meeting" on any profiles you would like to schedule a meeting with.

GRIP	Recommended for You	C	Click "Schedule a meet		Connections Q. Search
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\smile		🗔 Chat 🛛 🕱 Show	w Interest View Meeting	8	Allyse Byrne Fadi Khoury
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 ☆ Interested In You G My Connections ⊗ My 'Interested' List 		🕞 Chat 🛛 🛞 Show Interes	ET Schedule a meeting		Radhika Sivarajan
SCHEDULE	Soulmaz Miller Grip Team PM at Grip AI		🛞 Skip		
My Schedule Event Agenda		🕞 Chat 🛛 🛞 Show Interest	t 💾 Schedule a meeting		
Main Stage MORE	Lúcia Mourad Visitor Product Manager at Reed Exhibitions	5	⊗ Skip		
Representatives Speakers		🖵 Chat 🛛 🛞 Show Interest	t 💾 Schedule a meeting		

2. Select the meeting details you would like your meeting to be held at and then click "Request Meeting". You can request multiple meetings with the same

	Search for people, products or anything?	Image: Second	∨ ⊕ en
 ⊗ ☆ 部 	Dr House Vistor Dr House, an ingenious and unsociable physician who flouts hospital rules, clashes with fellow	Meetings with Dr House	« 22
8	doctors and his assistants as he comes up wit	Invitees Dr House	
⊗ E&	🔄 Chat	Date Saturday 19/09/2020 ~	
1 A	Details 1. Select meeting details	Time 4:30pm - 4:40pm (Europe/London) ~ Location	
± ↓	Common Connections You are both connected to Viktorija Staff 2. Click Send	test location v Personal Message	
89 ©		Why would you like to meet? Adding a personal message increases acceptance rates by 30%	
\bigcirc			
		Cancel Send	

3. Keep track of all your meetings. You can see all your meetings with another user on his profile page and the overview of all your meetings is available in "My Schedule" section.

	Search for people, products or anything?	Q		Home	1 Notifications	Profile Te	eams 🗸 🌐 en
	Dr House Visitor Dr House, an ingenious and unsociable doctors and his assistants as he comes		s hospital rules, clashes with fellow	Meetings with Dr H • Request a meetin · Confirmed M	ng	~	× e
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⇒	Search						Home
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	Virtual Meeting 2021 Accept Decline	Sunday 1	6 May				

Chat

Go to "My Connections". Once a person you have selected interested in returns interest, you now have a connection. Once you have a connection you can chat.

sapa 2021	Search for people, products or other items	Home Notifications Profile
	My Connections	>> Connections
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TECHNICAL SUPPORT		

Review your personalized schedule

Go to "My Schedule". In this section, you will be able to keep track of the meetings you have requested.

This is also where you will go to enter your virtual meeting rooms.

aapa 2021	Search for people, products or other items		Kome Home	(). Notifications	8 Profile
			»	Connections	
	My Schedule		Q, Se	arch	
INTERESTED IN ME	Dates 🗸 Meeting Status 🗸			Mairi Gardner	
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RETURN TO AAPA 2021					
TECHNICAL SUPPORT	0 0				
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	Cancel Reschedule Open Virtual Meeting Room				

Attend your virtual meetings

There is no need to download any additional software. You will be able to access the virtual meeting room for any given scheduled meeting directly within the web platform via the "My Schedule" tab.

Virtual meeting rooms are only available for scheduled meetings (if the meeting is pending or canceled, the virtual meeting room will be unavailable).

A virtual meeting room will be clickable 5 mins before the scheduled meeting.

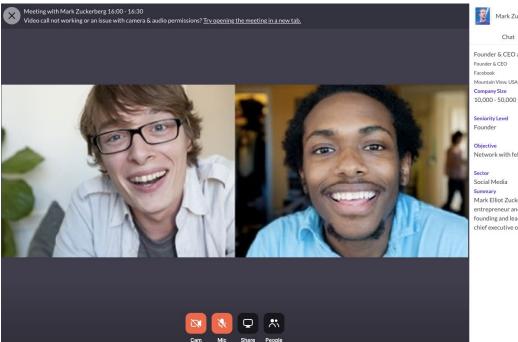
Click on "Open Virtual Meeting Room" to attend your meeting.

You can go in and out of the virtual meeting room within the scheduled meeting time, however, once the meeting time has expired you will be unable to access the virtual meeting room.

Meetings are scheduled in 15-minute blocks, however, the meeting duration is not limited once you are in the virtual meeting room.

Inside the virtual meeting room, you'll be able to

- Review the profile of the person you are meeting •
- Send a message to the person you are meeting •
- Share your screen •



Mark Zuckerberg Chat Profile Founder & CEO at Facebook

10.000 - 50.000

Network with fellow founders

Mark Elliot Zuckerberg is an American technology entrepreneur and philanthropist. He is known for co founding and leading Facebook as its chairman and chief executive officer.