

**FNCE**® 2024

Food & Nutrition Conference & Expo®

Minneapolis, MN | October 5-8

# EXHIBITOR PROSPECTUS

**FOOD & NUTRITION CONFERENCE & EXPO® (FNCE®) 2024  
MINNEAPOLIS CONVENTION CENTER, MINNEAPOLIS, MN**

Conference Dates: October 5–8, 2024

Exhibit Dates: October 6–8, 2024

Join the many companies represented at the Food & Nutrition Conference & Expo® (FNCE®), the world's largest meeting of food, nutrition and dietetics professionals. Connect and engage with thousands of food and nutrition professionals over three days.

FNCE® provides an unmatched marketplace to learn about products related to specialized food, functional foods and beverages, plant-based, microbiome/gut health, supplements, food service, technology and much more.

Over 90% of attendees report they visit the Expo Hall to learn about new products and services. **Sampling** products, talking **face-to-face** with industry food and nutrition professionals, learning about **research** and obtaining nutrition education **materials for clients** are **top reasons** attendees spend time in the Expo.

## WHY EXHIBIT AT FNCE®?

- Interact with attendees looking to learn about products and services they may recommend/purchase
- New product introduction
- Build brand awareness
- Boost your industry presence
- Strengthen relationships with the nutrition and dietetics professionals
- Generate leads with highly engaged professionals
- Full conference registration
- Non-compete Expo Hall hours
- Attendee engagement activities in the Expo Hall
  - Expo Theater Events: Expo Briefings and Culinary Demos
  - Product Spotlight Stage
- Additional marketing and FNCE® advertising opportunities available only to exhibitors

**More than 8,200**  
nutrition and dietetics  
professionals participated  
in FNCE® 2023.

# EXHIBIT SPACE RATES

The Expo Hall has Premium and Regular Booth locations. View the floor plan [here](#).

**Premium booth rate**      \$3,700 per 10x10 booth  
**Regular booth rate**      \$3,300 per 10x10 booth

*Additional \$200 charge for each open corner for the regular booths only.*

| Inline Booths | Regular | Premium  | Island Booths | Regular* | Premium  |
|---------------|---------|----------|---------------|----------|----------|
| 10' x 10'     | \$3,300 | \$3,700  | 20' x 20'     | \$14,000 | \$14,800 |
| 10' x 20'     | \$6,600 | \$7,400  | 20' x 30'     | \$20,600 | \$22,200 |
| 10' x 30'     | \$9,900 | \$11,100 | 20' x 40'     | \$27,200 | \$29,600 |
| Open Corner   | \$200   | N/A      | 30' x 40'     | \$40,400 | \$44,400 |

*\*Regular island booth prices include corner charge.*

## WHAT'S INCLUDED

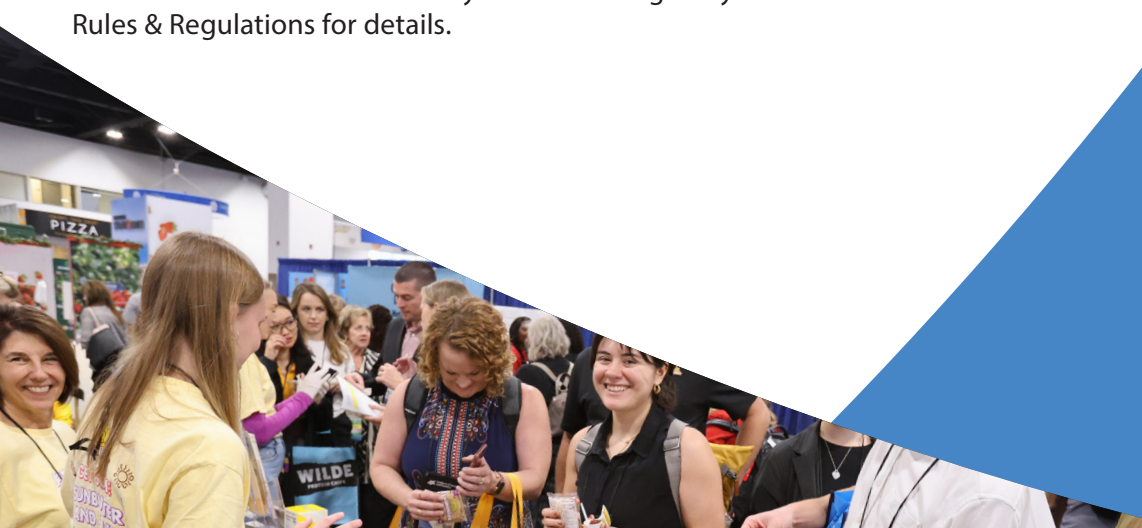
- Description of your products/services listed in the online Interactive Floor Plan and the FNCE® Mobile App
- Exhibitor conference badge based on booth size
  - Conference badges provide access to educational sessions, opening and closing sessions, Expo Hall access during set-up, move-out and show hours
- Exhibitor booth badges based on booth size
  - Booth badges provide access to the opening and closing sessions and Expo Hall access during set-up, move-out and show hours
- 8' high back drape
- 3' high side rail drape
- Identification sign and booth floor stickers
- 24-hour perimeter security
- Access to FNCE® advertising and marketing opportunities available only to exhibitors

**Note:** *Carpeting/floor covering is mandatory for all Exhibitor booth spaces. Carpeting, furnishings and utilities are not provided with your booth and must be ordered separately.*

## EXHIBITOR ELIGIBILITY

The Academy Expo is open to exhibitors whose products, programs and services relate to the food, nutrition and dietetics profession. All first-time exhibiting companies are reviewed based on the Academy's Exhibitor Eligibility Guidelines. See the FNCE® Rules & Regulations for details.

For information contact:  
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# EXHIBIT SCHEDULE

Schedule subject to change.

## EXPO SET-UP

**Thursday, October 3** 9 a.m. – 4:30 p.m.  
**Friday, October 4** 8 a.m. – 4:30 p.m.  
**Saturday, October 5** 8 a.m. – 6 p.m.

## EXPO HOURS

**Sunday, October 6** 9 a.m. – 3:30 p.m.  
**Monday, October 7** 9 a.m. – 3:30 p.m.  
**Tuesday, October 8** 9 a.m. – 1 p.m.

## EXPO MOVE-OUT

**Tuesday, October 8** 1 – 6 p.m.  
**Wednesday, October 9** 8 a.m. – 12 p.m.

# CONTACT INFORMATION

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## DAUN LONGSHORE

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## JEANINE O'DOWD

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## REGISTERED DIETITIAN

**NUTRITIONISTS** are the food and nutrition experts who translate the science of food and nutrition into practical solutions for healthy living. RDNs are everywhere and touch the lives of many. Estimates show that **RDNs have approximately 260 million contacts with clients/patients per year.** Become an exhibitor to showcase your products and services and network with these influential attendees.

**STAY CONNECTED**  
[www.eatrightfnce.org](http://www.eatrightfnce.org)

