



SEPTEMBER 17-21, 2022 | COLUMBUS/FRANKLIN COUNTY, OH

2022 is the year to exhibit with ICMA.

EXHIBIT HALL DATES: SEPTEMBER 18-20, 2022

**GREATER COLUMBUS CONVENTION CENTER
[ICMA.ORG/CONFERENCE](https://www.icma.org/conference)**

ACHIEVE



Align with Leadership

For more than a century, ICMA has been the organization that local government officials turn to for technical and management assistance, training and information resources. By aligning your company with ICMA, you automatically enhance your reputation.



Renew Connections, Reignite Sales

If you're looking for the most efficient, effective way to connect with and impress local government officials from across the United States and around the globe, the ICMA Annual Conference is it.

The International City/County Management Association (ICMA) attendees come in search of new ideas, strategies, resources and solutions for managing local governments. This is your chance to engage with them and demonstrate how your product or service can help make their vision for their communities a reality.

ABOUT ICMA

With more than 11,000 members worldwide, ICMA is the leading association of local government professionals whose mission is to create and support thriving communities.

Questions? Contact conferenceteam@icma.org.

Top 3 Reasons Exhibitors Participate



1 Grow valuable relationships with access to local government professionals who are decision makers



2 Chance to meet with thousands of buyers to help enhance customer base



3 Opportunity to develop relationships with prospective customers and receive valuable feedback on products and services

Attendee Snapshot

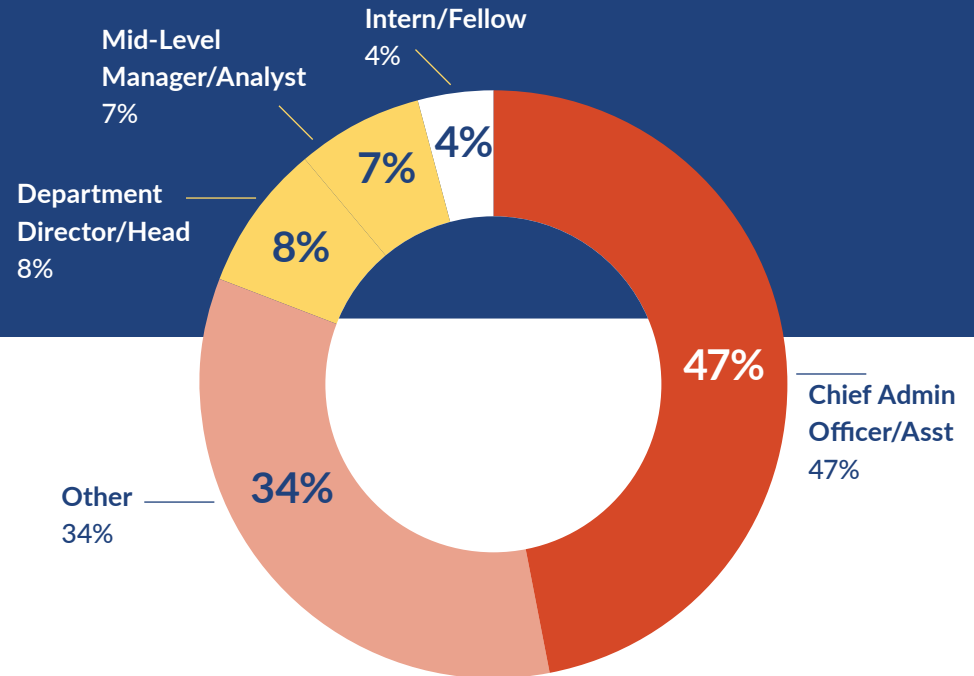
4,252 **4,180** **2,664**

2019 LIVE
audience attendees

2020 DIGITAL
audience attendees

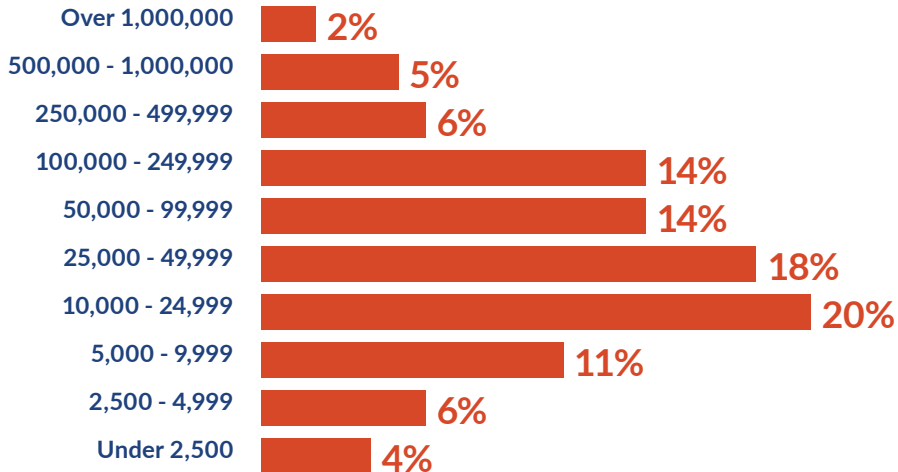
2021 LIVE
audience attendees

ATTENDEE JOB TITLES*



*2021 live audience attendees

COMMUNITY SIZES



Meet Decision Makers on a Mission

Imagine having access to the decision makers of a \$300 billion marketplace, all in one place. Now imagine these executive-level officials actively looking for products and services like yours.

ICMA Annual Conference attendees are the individuals in charge of day-to-day operations and planning for cities, towns and counties. They have funds to spend and are eager to meet with suppliers like you!

Spend Quality Time with Quality Attendees

Exhibitors receive ample time to meet with attendees in the Exhibit Hall as well as the chance to connect during networking events and education sessions.

96%
VISIT

Exhibit Hall Visits:
96% of all attendees visit the Exhibit Hall with 75% visiting an hour or longer.

510
FIRST-TIME ATTENDEES

First-Time Attendees:
510 attendees were First-Time Attendees representing 19% of all attendees.

YEARS IN SERVICE

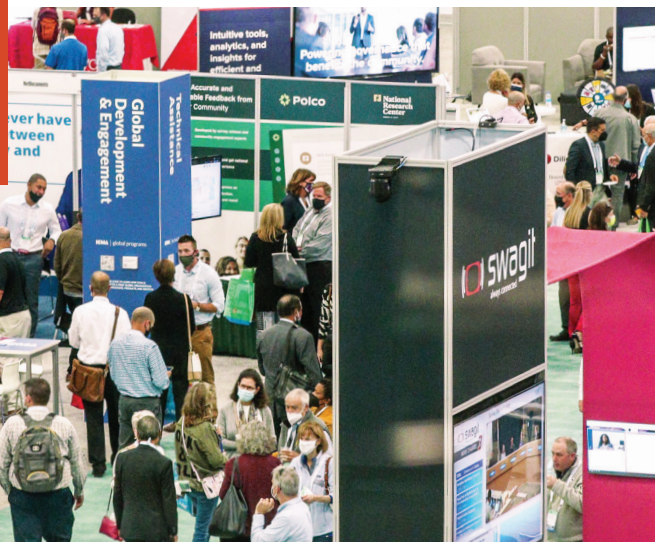
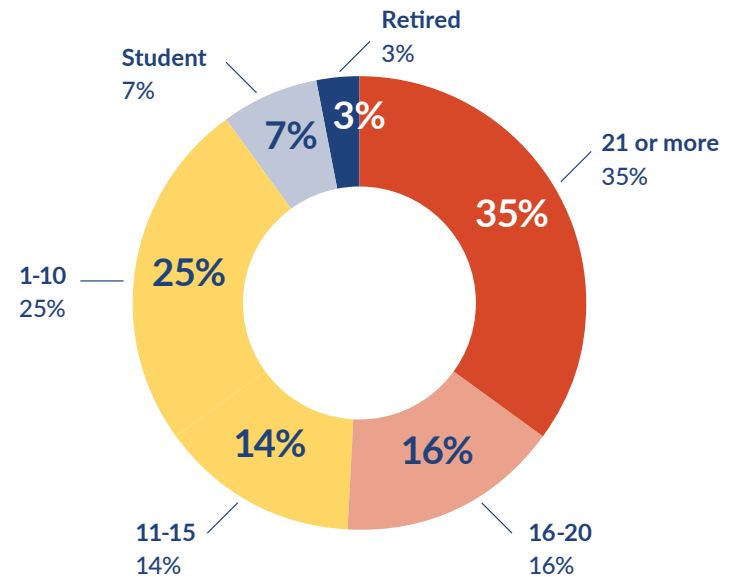


EXHIBIT HOURS*

Sunday, September 18: 4:30 p.m. – 6:30 p.m.**
 Monday, September 19: 11:30 a.m. – 4:30 p.m.
 11:45 a.m. – 1:15 p.m.**
 Tuesday, September 20: 11:30 a.m. – 3:00 p.m.
 11:45 a.m. – 1:15 p.m.**

*Times listed in EST and are subject to change
 **Exclusive hours

Purchase your booth today!

Capacity is limited.*

Booth selection will be conducted using the ICMA priority points system for all previous exhibitors and then sales will take place on a first-come, first-served basis.

The 2022 ICMA Annual Conference will be an in-person conference with a virtual component for those not able or willing to travel to Columbus. A virtual Exhibit Hall will not be part of the virtual offering.

NEW THIS YEAR!

- Exclusive Exhibit Hall Hours on Monday and Tuesday!
- New interactive activations on the floor.

Questions?

Contact Noreen Burke of Corcoran Expositions at 312-265-9648 or icma@corcexpo.com.

For unique sponsorship opportunities, please contact: Megan Sherman, Senior Manager, Conferences & Sponsorships - msherman@icma.org.

[VIEW FLOOR PLAN](#)

[RESERVE YOUR BOOTH](#)

LET'S GATHER SAFELY

ICMA will continue to monitor health and safety guidelines for conference attendees and will share safety measures, if necessary, at a later date.

*There is no digital exhibit hall component.

Booth Rates

Commercial
\$3,000 per
10'x10' booth

**Government/
Nonprofit**
\$2,500 per
10'x10' booth

\$250 per corner

Your Booth Includes

- Two full conference badges per 10'x10' booth
- Identification sign for inline booths
- Exhibit Hall Grand Opening Reception
- Complimentary AM/PM beverage breaks Monday and Tuesday in the Exhibit Hall
- Complimentary box lunch Monday and Tuesday in the Exhibit Hall
- Inline booths receive an 8' draped back wall and 3' draped side rails. *Show colors TBD at a later date.*
- Company listing in the online floor plan and mobile app

Access to pre- and post-show conference attendee list rental (additional fee).

Booth Furnishings and Exhibitor Services

Carpet (mandatory), furnishings, electricity, audiovisual equipment, shipping, drayage and individual booth security are NOT included in exhibit booth fee.

Please note that carpet is required for all booths. The official general service contractor is Fern Expo. The Exhibitor Services Kit will be emailed once it is available.

2021 ICMA Annual Conference Exhibitors

3CMA	Clariti	GovHR USA	Municipal Parking Services Inc. (MPS)	QScend Technologies, Inc
Accele, Inc	ClearGov	GovInvest	Municipity	Questica Budget
AccessE11	CobbleStone Software	GovOffice	Municode	Red Oxygen
Adobe	Colu	GovPilot	National Civic League	Republic Services, Inc
Affion Public	CPS HR Consulting	Granicus, Inc.	NEOGOV	ResourceX
aLocal Solutions, LLC	D.A. Davidson	Granite Sky Civic	NetDocuments	Retail Strategies, LLC
Alternative Claims Management	Deloitte Consulting LLP	Gridics	NFBPA (National Forum for Black Public Administrators)	Rock Solid Technologies
AMCL	Diligent	Henkels & McCoy, Inc.	Off Duty Management	SAP Concur
Andrews Technology	Diversified Media Data Services, LLC (DMDS)	Holman Capital Corporation	OpenCounter	Senior Executive Institute University of Virginia
Apply4 Technology, LLC	Dude Solutions	ICMA	OpenGov, Inc	SHERRILL MORGAN
ArchiveSocial	Dynamo Metrics	IPS Group	Operation to Save Lives and QRT National	Spring City Electrical
Axis Communications	eCivis	JAGGAER	Pallet	Strategic Government Resources
Baker Tilly	Envisio	JustFOIA	PARS	Swagit Productions, LLC
Balancing Act by Engaged Public	e-PlanSoft	Kings III Emergency Communications	PetData, Inc.	Televic Conference
BERGER-LEVRAULT	eSCRIBE Software Ltd.	Lexipol	POLCO.us	The News Directors, Inc
Best Friends Animal Society	First Arriving	LGHN	Portland State University- Hatfield School of Government	The Sports Facilities Advisory
BlueDAG	FlashVote	Library Systems & Services, LLC	Portland State University- Hatfield School of Government	TischlerBise, Inc.
Bolton & Menk, Inc.	Flowbird	LiveStories	PowerDMS	Tyler Technologies, Inc
Buxton	Gallagher	Magellan Advisors	Precision Concrete Cutting	University of North Carolina - Chapel Hill, School of Government
BYU-Romney Institute	General Motors	Managing Results, LLC	ProChamps	Value Payment Systems
Cart-Away Concrete Systems	Gila LLC dba MSB	Matrix Consulting Group		WizeHive
Center for Public Safety Management	GovDeals, Inc.	MissionSquare Retirement		Workiva
CentralSquare Technologies	Government Finance Officers Association	MODSTREET		Zencity
CGI Communications, Inc.				
CIGNA				
CivicPlus				

