

**NBWA's 85th Annual Convention and Product Demonstration Showcase
 October 9-12, 2022 • Hyatt Regency Chicago
 SPONSORSHIP APPLICATION**



Complete and return this application to Emma McElherne at emcelherne@corcexpo.com.

Please make your payment online using our secure payment website. In the "Reference/Invoice" field, please select "Sponsorship."

Upon receipt of application and payment management will send confirmation.

Conference Sponsorships:

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Escalator Clings | \$12,500 | <input type="checkbox"/> NextGen Reception | \$12,500 |
| <input type="checkbox"/> Lanyards | \$8,000 | <input type="checkbox"/> General Session | \$10,000 |
| <input type="checkbox"/> Recycle Bins | \$7,000 | <input type="checkbox"/> Coffee Station | \$6,000 |
| <input type="checkbox"/> Standing Sign | \$3,000 | <input type="checkbox"/> Morning Quencher | \$5,000 |
| <input type="checkbox"/> Registration Envelope | \$3,000 | <input type="checkbox"/> Hydration Station | \$5,000 |
| <input type="checkbox"/> Aisle Signs | \$1,000 | <input type="checkbox"/> Custom Email Marketing | \$5,000 |
| <input type="checkbox"/> Branding & Media Bundle | \$5,000 | <input type="checkbox"/> Registration Email Banner Ad | \$4,000 |
| <input type="checkbox"/> Board of Directors Reception | \$20,000 | <input type="checkbox"/> Mobile App | \$8,000 |
| <input type="checkbox"/> Chairman's Reception | \$20,000 | <input type="checkbox"/> Mobile App Banner Ad | \$2,000 |
| <input type="checkbox"/> Welcome Reception | \$18,000 | <input type="checkbox"/> Push Notification | \$1,500 |

Advertising Opportunities:

Daily Brew Email Newsletter

- Top Banner Ad \$1,000 / \$1,500
- Middle Unit Ad \$500 / \$750
- Ad Takeover Package \$1,500 / \$2,250
- Paid Associate Member Viewpoint \$500

Convention Program

- Half Page Ad \$1,500
- Full Page Ad \$3,000

What's On Tap Newsletter

- Banner Ad \$2,000
- Sponsor Spotlight Paragraph \$2,000
- Banner Ad / Sponsor Spotlight Combo \$3,800

Beer Route Newsletter

- Quarter Page Ad \$1,000
- Half Page Ad \$1,750
- Full Page Ad \$3,000

2. Complete your contact information:

Company Name:

Contact Name:

Contact Email:

Street Address:

City/State/Postal Code/Country:

Phone:

Company Website:

Sponsorship Total:

NBWA FEDERAL TAX ID #36-15221005

[CLICK HERE TO MAKE YOUR PAYMENT](#)

TERMS AND CONDITIONS: Sponsor agrees to pay above indicated sponsorship amount as determined by the National Beer Wholesalers Association (NBWA). NBWA reserves the right to withdraw the sponsorship if full payment is not received by August 16, 2022. Sponsorship payments received by NBWA are non-refundable and non-cancelable. Acceptance of this application by NBWA constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

SIGNATURE: _____ DATE: _____