

NBWA'S 86TH ANNUAL CONVENTION & TRADE SHOW

OCTOBER 8-11, 2023 • LAS VEGAS

SPONSORSHIP APPLICATION



Complete and return this application to Emma McElherne at emcelherne@corcexpo.com. Please make your payment online using our secure payment website with the link below. In the "Special Instructions" field, indicate "Sponsorship." Upon receipt of application and payment management will send confirmation and fulfillment instructions.

Convention Sponsorships:

- | | |
|--|----------|
| <input type="checkbox"/> Hotel Keycard Envelopes | \$12,000 |
| <input type="checkbox"/> Attendee Tote Bag | \$10,000 |
| <input type="checkbox"/> Lanyards | \$10,000 |
| <input type="checkbox"/> Beer Carrier | \$10,000 |
| <input type="checkbox"/> Sustainability Sponsor | \$7,500 |
| | |
| <input type="checkbox"/> Main Staircase Branding | \$18,000 |
| <input type="checkbox"/> TV Monitors | \$12,000 |
| <input type="checkbox"/> Directional Signage | \$7,500 |
| <input type="checkbox"/> Outdoor Truck Display | \$5,000 |
| <input type="checkbox"/> Standing Sign | \$3,000 |
| <input type="checkbox"/> Aisle Sign | \$1,500 |
| | |
| <input type="checkbox"/> Mobile App | \$10,000 |
| <input type="checkbox"/> Push Notification | \$2,000 |
| <input type="checkbox"/> Registration Confirmation Email | \$4,000 |
| <input type="checkbox"/> Custom Email Marketing | \$5,000 |
| <input type="checkbox"/> Exhibit Hall Passport Contest | \$750 |
| | |
| <input type="checkbox"/> BREW Leaders' Breakfast | \$12,500 |
| <input type="checkbox"/> Next Gen Leaders' Lunch | \$12,500 |
| <input type="checkbox"/> Next Gen Leaders' Reception | \$12,500 |
| <input type="checkbox"/> General Session | \$12,500 |
| <input type="checkbox"/> Seminar Room | \$5,500 |
| <input type="checkbox"/> Presenting DEI Speaker | \$5,000 |
| | |
| <input type="checkbox"/> Exhibit Hall Lounge | \$12,500 |
| <input type="checkbox"/> Morning Coffee | \$8,500 |
| <input type="checkbox"/> Morning Quencher | \$6,000 |
| <input type="checkbox"/> Hydration Station | \$6,000 |
| | |
| <input type="checkbox"/> Welcome Reception Main Sponsor | \$25,000 |
| <input type="checkbox"/> Doorbuster Cabana | \$8,000 |
| <input type="checkbox"/> Poolside Cabana | \$6,000 |
| | |
| <input type="checkbox"/> Chairman's Reception | \$25,000 |
| <input type="checkbox"/> Board Of Directors' Welcome Reception | \$20,000 |

Advertising Opportunities:

Weekly Delivery Email Newsletter

- | | |
|--|-------------------|
| <input type="checkbox"/> Top Banner Ad | \$1,000 / \$1,500 |
| <input type="checkbox"/> Middle Unit Ad | \$500 / \$750 |
| <input type="checkbox"/> Ad Takeover Package | \$1,500 / \$2,250 |
| <input type="checkbox"/> Paid Associate Member Viewpoint | \$500 |

What's On Tap Newsletter

- | | |
|---|---------|
| <input type="checkbox"/> Banner Ad | \$2,000 |
| <input type="checkbox"/> Sponsor Spotlight Paragraph | \$2,000 |
| <input type="checkbox"/> Banner / Sponsor Spotlight Combo | \$3,800 |

Beer Route Newsletter

- | | |
|--|---------|
| <input type="checkbox"/> Quarter Page Ad | \$1,000 |
| <input type="checkbox"/> Half Page Ad | \$1,750 |
| <input type="checkbox"/> Full Page Ad | \$3,000 |

Convention Program

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Half Page Ad | \$1,500 |
| <input type="checkbox"/> Full Page Ad | \$3,000 |

Complete your contact information:

Company Name: _____

Contact Name: _____

Contact Email: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Company Website: _____

Sponsorship Total: _____

NBWA FEDERAL TAX ID #36-15221005

[CLICK HERE TO MAKE YOUR PAYMENT](#)

TERMS AND CONDITIONS: Sponsor agrees to pay above indicated sponsorship amount as determined by the National Beer Wholesalers Association (NBWA). Payment is due with application. NBWA reserves the right to withdraw the sponsorship if full payment is not received by August 18, 2023. Sponsorship payments received by NBWA are non-refundable and non-cancelable. Acceptance of this application by NBWA constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

SIGNATURE: _____ DATE: _____