



2024 Buzz Kit | EXHIBITORS

Promote your presence at IOFM Fall

This kit contains information and marketing materials that you can use to share your participation at IOFM's Fall 2024 Conference and Expo. We encourage you to promote the event on your social networks, within your email signature, on your website, in your emails/newsletters, blog posts, and through any other form of marketing you see fit.

EVENT DETAILS

Date: November 6-8, 2024

Venue: Caesars Palace, Las Vegas, NV

Event Website: <https://events.iofm.com/conference-fall/>

Held twice each year, the IOFM Conference & Expo connects the brightest minds in finance and accounting to enjoy outstanding educational opportunities, peer networking, a dynamic expo hall, and of course, a little fun. IOFM's in-person events bring together experienced practitioners and innovative strategists for an in-depth learning experience along with the chance to evaluate the latest products and solutions

SOCIAL MEDIA

IOFM has accounts on LinkedIn, Facebook, and Twitter. When promoting the IOFM Spring Conference & Expo, please:

- Include the relevant handles and hashtags to boost visibility and connect with event partners, media, and attendees.
- Tag the event page, link to the [event website](https://events.iofm.com/conference-fall/).



One-Click Sharing

We're using a one-click social sharing tool to make promoting your time at the Conference easier than ever. Simply [click here](#), select a graphic, and share away!

LinkedIn @[institute-of-finance-and-management](https://www.linkedin.com/company/institute-of-finance-and-management)
Facebook @[theiofm](https://www.facebook.com/theiofm)

Sample Posts

- We're excited to be exhibiting at IOFM's Fall Conference this November! Join us for three days of immersive learning, unparalleled networking, and cutting-edge solutions to your biggest challenges. Learn more and register here:
<https://events.iofm.com/conference-fall/> #IOFMFALL
- We'll be at IOFM's Fall Conference this November! Connect with industry professionals, dive into engaging conversations, and explore how our solution can streamline your processes. Learn more and register here:
<https://events.iofm.com/conference-fall/> #IOFMFALL

Twitter | **AP:** @[app2p](https://twitter.com/app2p) | **AR:** @[aro2c](https://twitter.com/aro2c)

Sample Posts

- We're excited to be exhibiting at IOFM's Fall Conference this November! Visit us at **Booth X** to connect with our team. Learn more about the conference and register here: <https://events.iofm.com/conference-fall/> #IOFMFALL
- We'll be at IOFM's Fall Conference this November! Connect with industry professionals, dive into engaging conversations, and explore how our solution can streamline your processes. Learn more and register here:
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QUICK LINKS

- [One-Click Social Tool](#)
- [AR Content/Track](#)
- [Conference Agenda and Schedule](#)
- [2024 Exhibitors](#)
- [Registration Resource Center](#) (access your Exhibitor VIP code here)

HAVE QUESTIONS? CONTACT US



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