



## XPress Connect App

Empower your mobile device to become a lead generation powerhouse. Download our app on your Apple or Android device and start capturing high-quality prospect profiles effortlessly. Scan barcodes, qualify leads, and initiate follow-ups, all from the device you know best – your own.

**Order Today** and don't miss a single lead:

[www.xpressleadpro.com](http://www.xpressleadpro.com) Showcode: **segl0424**

## Top Features



### Literature Fulfillment

Email links quickly with all the information customers and prospects request



### Custom Qualifiers

Customize your qualifying questions and responses to build full prospect profiles



### Instant Email Follow-up

Follow-up with hot prospects who visit your booth



### Rate Leads

Identify top prospects and customers by assigning a rating



### Exhibitor Portal

Leads, analytics, instructions, and best practices online all the time



## Easy and Compatible

Download the XPress Connect App from the App Store or Google Play and transform your mobile device into a powerful lead capture tool. The app is compatible with Apple iPhone 10.1 and Android version 11.0 or newer. Effortlessly scan badge QR codes using your device's camera and capture valuable lead information even when offline. The app automatically syncs up once you regain connectivity, ensuring you never miss a beat.

## Happy Customers

We think XPress Connect is the best lead retrieval available, and our customers agree:

"I have never had a better supplier representative for a tradeshow service."

- Allied Machine and Engineering Corp

"Worked like a dream. Best lead retrieval device ever. Very fast and I've dealt with a lot of them."

- Atlas

"I think it's indispensable. I think if someone doesn't get it, they're crazy!"

- Global Packaging Group

## Take a Test Drive

Scan the QR code to to download the XPress Connect App demo and test it out before you purchase.



<https://tinyurl.com/29nf8puf>

## XPress Connect App and Digital Backpack



Digital Backpack is a powerful tool that enables you to effortlessly create and download QR codes for your product information, videos, or brochures, allowing you to showcase them seamlessly at your booth.

Attendees can simply scan your booth's QR codes to access your content, while you simultaneously capture valuable lead information.



Order online: [www.xpressleadpro.com](http://www.xpressleadpro.com)  
 Show Code: segl0424

Scan to View the XPress Connect Video



Scan to Place an Order



<http://www.cdsreg.com/xpress-connect-app-tutorial/>

<http://www.xpressleadpro.com>

# XPress Connect App

## on YOUR phone or tablet

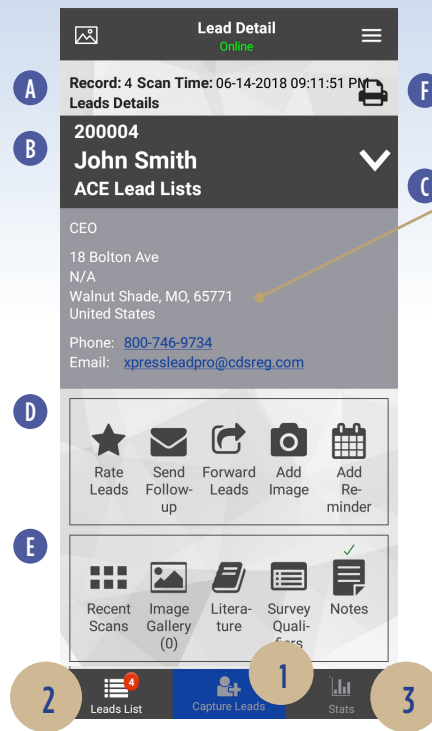
Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.



### Features Include:

- Scan Anywhere, Anytime
- Real-time Leads List
- Lead Rating • Add Images to Lead
- Add Notes • Follow-up Emails
- Forward Leads • Literature Fulfillment
- Schedule Appointments

- A. Date/time stamp
- B. Name, company, badge #
- C. Contact information
- D. Rate lead  
Send email follow-up  
Forward lead  
Add image  
Schedule appointments



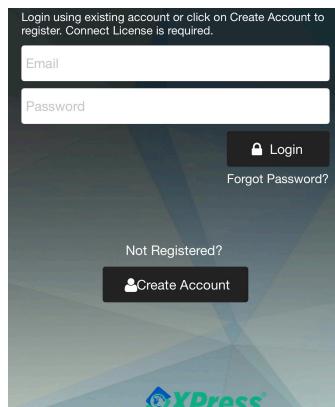
#### System Requirements:

Android – compatible with phones and tablets 11. or higher  
 Apple iOS – compatible with phones and iPads 10.1 or higher  
 3 megapixel or higher camera is recommended on all devices

- E. Review recent scans  
Image count  
Literature Fulfillment  
Surveys/Qualifiers  
Type or record notes
- F. Print lead detail

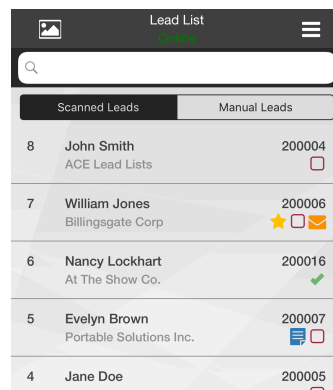
### 1. CAPTURE LEADS

Scan the QR code or type the badge number.



### 2. LEADS LIST

Search and sort the leads list.  
 Click to access the lead detail.



### 3. STATS

View your lead statistics by rating, hour and demographics.

