

## Booth details

### Booth equipment

#### Seafood Expo North America

Each 10' x 10' booth will be set with 8' high black back drape and 3' high black side drape. Booths 300 sqft or less will receive an identification sign and one 5" x 14" floor decal with booth number. Booths larger than 300 sqft may receive an identification sign upon request.

#### Seafood Processing North America

Each 10' x 10' booth will be set with 8' high blue back drape and 3' high blue side drape. Booths 300 sqft or less will receive an identification sign and one 5" x 14" floor decal with booth number. Booths larger than 300 sqft may receive an identification sign upon request.

### Exhibit hall carpet

The exhibit hall is not carpeted. The aisles will be carpeted in tuxedo. Show management requires exhibitors provide flooring in their booth.

Please Note: Utility services provided by the facility do not include the installation of cords to specific areas within the booth space. If facility services, including electrical, telephone, internet are ordered and cord distribution is needed, the work must be done prior to flooring being installed to avoid additional fees.

## Show schedule

### Discount price deadline

To take advantage of advance order discount rates, place orders on FreemanOnline by February 13, 2025.

### Exhibitor move-in

Thursday, March 13, 2025	8:00 AM - 5:00 PM	Targeted move-in 600 sqft or larger
Friday, March 14, 2025	8:00 AM - 5:00 PM	
Saturday, March 15, 2025	8:00 AM - 5:00 PM	

All labor performed after 4:30 PM on Thursday, Friday and all day Saturday will have overtime charges applied.

Setup staffing may continue to work on exhibits after the closing hour, but may not reenter the building after exiting. Please plan accordingly and bring all supplies needed to stay after hours.

### Exhibit hall hours

Sunday, March 16, 2025	10:00 AM - 5:00 PM
Monday, March 17, 2025	10:00 AM - 5:00 PM
Tuesday, March 18, 2025	10:00 AM - 3:00 PM

### Exhibitor move-out

Tuesday, March 18, 2025	3:00 PM - 9:00 PM
Wednesday, March 19, 2025	8:00 AM - 4:30 PM
Thursday, March 20, 2025	8:00 AM - 12:00 PM

All labor performed after 4:30 PM will have overtime charges applied.

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

subject to change.

## Shipping and material handling

### Warehouse shipping address:

Exhibiting Company Name / Booth Number  
Seafood Expo North America | Seafood Processing North America  
C/O Freeman  
25 Doherty Ave  
Avon, MA 02322  
USA

### Warehouse shipping information

- The Freeman warehouse will be closed on Monday, February 17, 2025 in observance of Presidents' Day.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning February 11, 2025 at the above address.
- Material arriving after March 06, 2025 will be received at the warehouse with an additional after deadline charge.
- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 4:00 PM
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

### Show site shipping address:

Exhibiting Company Name / Booth Number  
Seafood Expo North America | Seafood Processing North America  
Boston Convention & Exhibition Center  
C/O Freeman  
415 Summer St  
Boston, MA 02210  
USA

### Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning March 13, 2025.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

For important Marshalling Yard information, [click here](#) and review the marshalling yard section of the "Where & when do I ship my materials?"

## Service contractor contact information

### Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation®](#).

### Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

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## **Exhibitor service hours**

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

## **Pre-show checklist**

### **Labor information**

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

### **Show paperwork and labels**

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

## **During show checklist**

### **On-site information**

- Please arrive with enough time to set up your booth.
- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

## **Move-out checklist**

### **Dismantle and move-out information**

- All exhibitor materials must be removed from the exhibit facility by March 20, 2025 - 12:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by March 20, 2025 - 10:00 AM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

### **Excessive trash and booth abandonment**

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.