

# Close More Deals at



## Let MHW >>> handle the details

MHW is thrilled to offer Vinexpo America | Drinks America exhibitors who do not have a current national importer the opportunity to sell to US wholesalers, retailers, and control states before, during, and after Vinexpo America | Drinks America.

MHW is the industry's leading service provider and national import platform. Our team of experts is ready to help you develop a pricing strategy leading up to the show so you can be prepared to discuss relevant details with your potential customers. If you have a sales opportunity, MHW will assist with all of the necessary approvals, registrations, logistics, and importation giving you a turn-key solution to delivering your product straight to your customer.

Complimentary services provided by MHW and available exclusively to Vinexpo America | Drinks America Exhibitors:

- Pre-show pricing demo
- US Label guidance
- Clarification on current US regulations, including the Craft Beverage Modernization Act and recent import tariffs
- 3-tier system overview
- Route-to-market options for new and established brands (there is more than one path!)
- One-time importation for sales to wholesalers in all 50 states\*
- One-time importation and distribution for sales to restaurants and retailers in the markets of New York, New Jersey, California, Florida, Ohio, and Washington DC\*\*

**SELL MORE | SELL WITH EASE | VINEXPO x MHW**

To sign up to participate please visit <https://www.mhw ltd.com/vinexpo-x-mhw/>

Questions? Visit [www.mhw ltd.com](http://www.mhw ltd.com) or email us at [hello@mhw ltd.com](mailto:hello@mhw ltd.com)

\*\$3.75 per case plus the cost of importation

\*\*\$7.50 per case plus the cost of importation