

THE CAR WASH SHOW™

May 13-15, 2019 • Music City Center • Nashville, TN

Booth Space Rates Per Square Foot for The Car Wash Show 2019

MEMBERS	BEFORE 10/8/18	10/9/18-2/4/19	2/5/19 OR AFTER
100 sq. ft.	\$25.00	\$25.75	\$26.50
101-1,499 sq. ft.	\$24.50	\$25.25	\$26.00
1,500+ sq. ft.	\$24.00	\$24.75	\$25.50

NON-MEMBERS	BEFORE 10/8/18	10/9/18-2/4/19	2/5/19 OR AFTER
100 sq. ft.	\$30.25	\$31.25	\$32.25
101-1,499 sq. ft.	\$29.75	\$30.75	\$31.75
1,500+ sq. ft.	\$29.25	\$30.25	\$31.25

If you are a member of the ICA or the AOCA in 2019, you qualify for the member rate.

NOTE THE FOLLOWING UPCHARGES

\$250 In-Line Premium charge per 10' x 10' for In-Line booths in reserved area designated on the floor plan.

\$1,000 Hard-wall Premium charge per 10' x 10' for In-Line booths in reserved area designated on the floor plan.

Rules Regarding Mergers, Acquisitions, and Booth Naming

- If companies merge or acquire one another, only the higher point total of the two companies will be used for purpose of space selection.
- Only one company (the "parent company") can accumulate points for space selection, not its subsidiaries or divisions.
- Parent companies may opt to have some or all of their selected space titled in the name of their subsidiaries, divisions or trademarks for a fee of \$2,500 per alternately named booth – up to a maximum of three displayed names per parent company.

Value-adds Included in ALL Booth Purchases

- Complimentary allotment of Trade Show Only Passes for Booth Personnel
- Company Listing in the online floor plan, pocket guide, and mobile app.
- Access to the pre and post show attendee list with contact, company, city, state. (additional demographic information available for purchase)
- Registration for The Car Wash Show 2019 Bootcamp held in Chicago on December 5. (1 Priority Point for your attendance)
- Complimentary 10x10 carpet included for 100 square foot exhibitors.

If you have any questions, please contact
Carrie North at +1.312.673.5724 or cnorth@carwash.org.