

Partner Marketing Kit

2023 Financial Management Conference



Thank you for joining us for the 2023 Financial Management Conference (FMC). We're excited to work with you to make this year's event successful. Here are some assets included with the kit.

1. One **600 x 200 email banner** and two email samples.
2. **Social media graphics** and suggested posts.
3. **Additional graphics** for promotional use.

BASIC EVENT INFO

Name: **2023 Financial Management Conference (FMC)**
Location: **New Orleans, Louisiana**
Venue: **Hilton New Orleans Riverside**
URL: **<https://www.nahc.org/FMC2023>**
Hashtag: **#FMC2023**
Early Bird Deadline: **June 1, 2023**



Email #1

RELEASE BEFORE: **June 1, 2023**

SUBJECT: **Register for the 2023 Financial Management Conference**



The National Association for Home Care and Hospice (NAHC) is returning with the 2023 Financial Management Conference (FMC) this July in New Orleans! Register by June 1, 2023, for the early bird rate.

Learn More & Register [link text to <https://www.nahc.org/FMC2023>]

Join us for this 2+ day event where top experts are touching down to connect and share. Our own [NAME, TITLE, AND ORGANIZATION] will be speaking/exhibiting on [DATE] covering [SESSION TOPIC/EXHIBIT BOOTH].

FMC brings C-suite leaders and financial management pros together to discuss the latest developments in Medicare Advantage, operations, strategic planning, revenue growth, and more. Over two dozen sessions led by thought leaders sharing new data, groundbreaking insights, and best practices you can apply immediately.

Stop by the exhibit hall to visit 50+ solution providers, learn about the latest trends, and explore new dynamic products and services. Remember to thank our sponsors. See you this July in the BIG EASY!

Email #2

RELEASE AFTER: **June 1, 2023**

SUBJECT: **2023 Financial Management Conference is Next Month!**



The 2023 Financial Management Conference (FMC) is next month! This 2+ day meeting point is perfect for financial management pros to swap ideas and challenges in one space.

Learn More & Register [link text to <https://www.nahc.org/FMC2023>]

[NAME, TITLE, AND ORGANIZATION] will be speaking/exhibiting on [DATE] at/about [SESSION TOPIC/EXHIBIT BOOTH], and we hope to see you there.

Here are some other hot topics we're looking out for:

- Shifts in Medicare Advantage
- All Things Revenue Cycles
- Mastering All Facets of Operations
- Business Strategic Planning and Tools

There are so many more sessions to attend. Plus, plenty of time to network at the exhibit hall and explore New Orleans. Hope to see you in the BIG EASY next month!

Sample Social Media Posts

Please help us build buzz with our suggested social media post and spread the word about the #FMC2023. Your team can help us reach past and new attendees with these resources and samples.

Remember to follow us on [Facebook](#), [LinkedIn](#), and [Twitter](#) to stay current on everything leading up to July. Use the hashtag #FMC2023 and add your twist to it. Thanks for sharing!

Attendees



I registered early for #FMC2023 to SAVE! Register before 6/1 to save on expert-led sessions and networking with top #homecare and #hospice financial pros. Learn More & Register: <https://www.nahc.org/FMC2023>

I registered for #FMC2023 to join #homecare and #hospice financial pros this July to exchange ideas and network. Hope to see you too! Learn More & Register: <https://www.nahc.org/FMC2023>

I look forward to [\[INSERT SESSION/TOPIC/EXPERIENCE\]](#) at #FMC2023. Have you registered yet? Learn More & Register: <https://www.nahc.org/FMC2023>

Speakers



I'm honored to present at #FMC2023 on [\[INSERT SESSION/TOPIC/EXPERIENCE\]](#) in New Orleans! Secure your spot by 6/1 to SAVE! Learn More & Register: <https://www.nahc.org/FMC2023>

I'll cover [\[INSERT TOPIC\]](#) at #FMC2023 in New Orleans! Check out the agenda and add our session to your schedule. Learn More & Register: <https://www.nahc.org/FMC2023>

Are you planning to attend #FMC2023? Join me as I present [\[INSERT TOPIC\]](#)! Learn More & Register: <https://www.nahc.org/FMC2023>

Exhibitors/Sponsors



Register by 6/1 for #FMC2023 for early bird pricing! Then visit [\[ORGANIZATION\]](#) at [\[INSERT BOOTH #\]](#) this July. Learn More & Register: <https://www.nahc.org/FMC2023>

We're headed to New Orleans for #FMC2023! Please visit [\[ORGANIZATION\]](#) at [\[INSERT BOOTH #\]](#) to discover [\[OPPORTUNITY\]](#). Learn More & Register: <https://www.nahc.org/FMC2023>

[\[ORGANIZATION\]](#) is a proud sponsor of #FMC2023 in New Orleans. Visit [\[ORGANIZATION\]](#) at [\[INSERT BOOTH #\]](#) to learn more about [\[PRODUCT/SERVICE/TOPIC\]](#). Learn More & Register: <https://www.nahc.org/FMC2023>

