



September 14-16, 2020
Phoenix, Arizona

EXHIBITOR PROSPECTUS



WATERPROCONFERENCE.ORG

ATTENDEE FEEDBACK

#1 Reason people attended WaterPro Conference was networking opportunities

2,000+ Attendees

77% of WaterPro Attendees make decisions in the rural water and wastewater industry

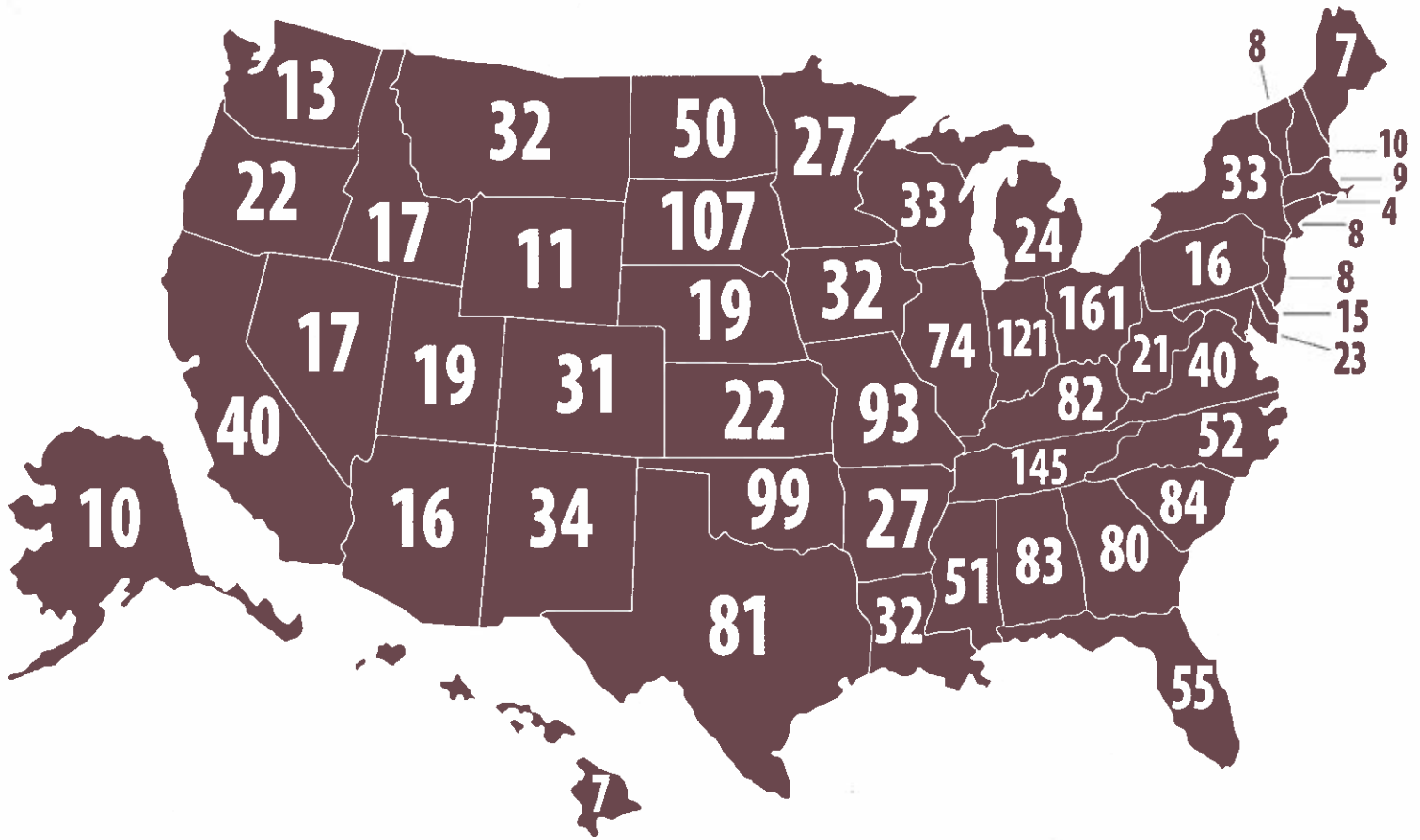
49 State Associations

“Best exhibition set up I’ve seen.”

“The exhibit hall is great! There are so many vendors!”

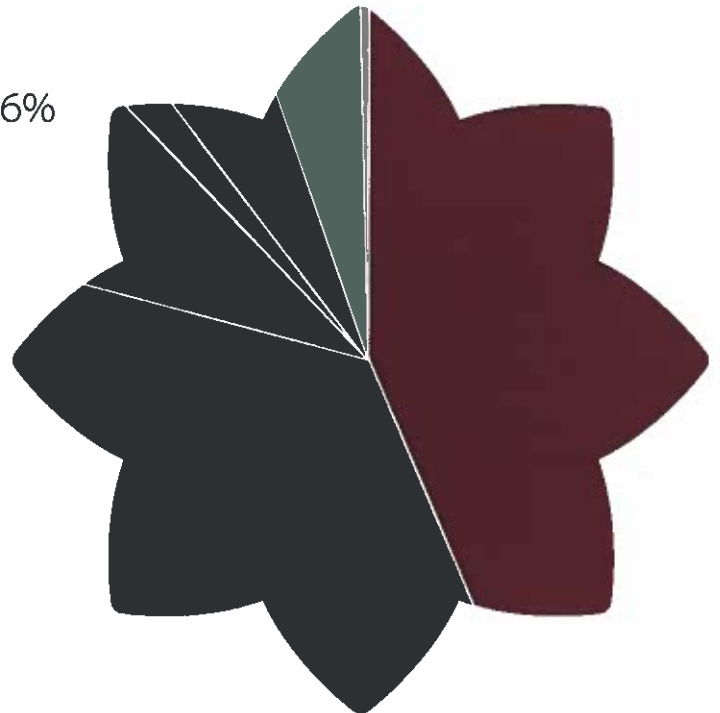
“Great networking with the vendors!”

WATERPRO CONFERENCE 2019 DEMOGRAPHICS



WaterPro Conference is the industry event for networking, technology and educational sessions. The 2019 conference in Nashville, Tennessee welcomed thousands of attendees and exhibitors from across the country.

- State Rural Water Association - 43.6%
- Rural Utility - 35.6%
- Municipal Utility - 8.7%
- Manufacturer/Supplier - 5.2%
- Government - 5.1%
- Engineering Company - 1.6%
- Construction - 0.2%



* This is to provide a general overview of attendee type. Not all attendees provided demographic information.

EXHIBITOR INFORMATION

SCHEDULE

Install/Dismantle

Install

Saturday, September 12 12:00pm - 7:00pm
 Sunday, September 13 7:00am - 5:00pm

Dismantle

Tuesday, September 15 12:00pm - 9:00pm
 Wednesday, September 16 8:00am - 12:00pm

Exhibit Hours & Events

Monday, September 14

Exhibit Hall Opening & Ribbon Cutting Ceremony 9:30am
 Exhibit Hours 9:30am - 5:00pm

Tuesday, September 15

Rise & Shine Networking Breakfast 7:00am - 8:30am
 Exhibit Hours 7:00am - 12:00pm

EXHIBIT

Pricing

For a 10' X 10' Booth Space

Corporate Partner \$1,938
 Non-members \$2,438

NRWA Corporate Membership

1 Year Membership \$1,478

For a complete agenda and current exhibit information, visit:
waterproconference.org/agenda

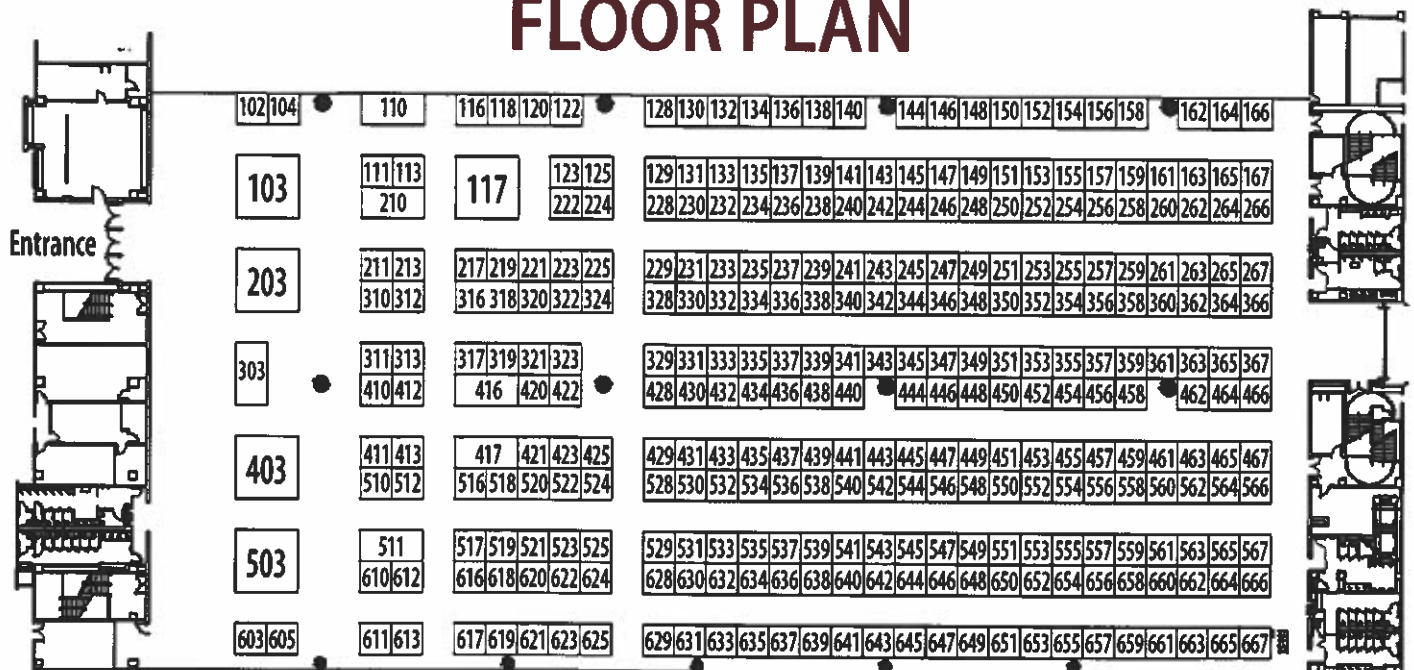
Booth Details

Each 10' x 10' booth will be set with an 8' backwall drape, 3' side dividers and a 7" x 44" one-line identification sign. All other booth materials will be supplied by the exhibitor unless rented through the Freeman Company. Carpet is mandatory.

Each 10' x 10' space will be allotted 3 booth personnel registrations and badges. Additional badges can be purchased for \$35 per person.

For the most current floor plan and availability, visit:
waterproconference.org/floor-plan

FLOOR PLAN



WaterPro[®]



Conference

WaterPro is National Rural Water Association's Annual Conference

designed to bring together water and wastewater utility systems from large and small, municipal and rural. This is THE annual industry event where you can meet and network with system board members, operations specialists, and managers from across the country.

The 2020 WaterPro Conference is anticipated to draw in large numbers and we are excited to personally invite you to join and participate in this unique opportunity to connect with hundreds of water and wastewater utility system decision makers.

This event offers a variety of ways to display your products and visit with attendees about your services. Whether you are looking to sponsor the event or set up an exhibit, WaterPro Conference provides opportunities for a wide range of budgets. This two-day exhibition sets aside time and space to ensure the attendees can tour the exhibit hall.

If you need more information about the WaterPro Conference, visit WaterProConference.org. To reserve your exhibit space and secure a prime location, contact us today!

Contact Information:

Dena Powell
(580) 252-0651
dena@nrwa.org

HOTEL INFORMATION

Sheraton Phoenix Downtown
340 North 3rd Street
Phoenix, Arizona 85004



Hyatt Regency Phoenix
122 North 2nd Street
Phoenix, Arizona 85004



Renaissance Phoenix Downtown
100 North 1st Street
Phoenix, Arizona 85004



The room block and registration for the WaterPro Conference will open on April 1, 2020.
Please visit waterproconference.org for updates as they are made available.

SPONSORSHIP OPPORTUNITY

Join other sponsors for this unique opportunity to support the National Rural Water Association, America's largest utility membership organization with more than 30,000 members.

No other show provides you with the reach and contacts with all 49 state rural water associations and decision makers under one roof.

Contact Becca at 1.800.545.1054 for more sponsorship information.

THANK YOU TO OUR SPONSORS FROM THIS PAST YEAR



NATIONAL
RURAL WATER
ASSOCIATION

NRWA *America's Largest Utility Membership*