



Become a Sponsor of Display Week 2022

EVENT SPONSORSHIP

Sponsorship Levels and Benefits		DIAMOND \$25,000	PLATINUM \$15,000	PREMIER \$10,000	SUPPORTING \$5,000
1	Branded as the Display Week 2022 Co-Sponsor	Yes			
2	Tile on the DW 2022 microsite.	Yes			
3	1-2 minute video run in a loop with other Conference sponsors on the Conference overhead screen prior to beginning of session**	Yes			
4	Acknowledgment of the Diamond and Platinum Sponsors by current President of SID during Opening Address	Yes	Yes		
5	Invited to cut ribbon at the Opening Ceremony	Yes	Yes		
6	Branding will be placed on electronic room signs located at the entrance of each technical session room	Yes	Yes		
7	Literature and Pamphlet Table for materials	1 Literature Table	1 Literature Table		
8	4' x 8' meter boards will be placed in attendee high traffic areas throughout the Exhibition ²	Two-sided	Two-sided		
9	Credit to use towards a booth or promotional item	\$10,000	\$6,000	\$3,000	
10	Advertisement in DW 2022 Exhibit & Product Guide	Two-page spread, four color	Two-page spread, four color	Full-page, four color	



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EVENT SPONSORSHIP (cont'd)

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11	Complimentary seating at DW 2022 Awards Luncheon	10	5	2	
12	Promotional materials may be placed on chairs or given to attendees as they enter or exit Conference sessions	Yes	Yes	Yes	
13	Banner ad in DW e-blast (50,000+ recipients per issue)*	4 issues	2 issues	1 issue	
14	Conference Registration (Technical Sessions: SYM/SC/SE)	7	5	4	2
15	Logo in official Exhibit & Product Guide	Front cover	Back cover	Back Cover	Back Cover
16	Logo placed on Display Week website	Yes	Yes	Yes	Yes
17	Logos on printed Exhibit Guide + "Live" Floorplan	Yes	Yes	Yes	Yes
18	Sponsor logo on meeting room side screen/wall with other sponsors throughout at Conference sessions	Yes	Yes	Yes	Yes
19	Permission to secure meeting space in official show hotels	Yes	Yes	Yes	Yes
20	Logo in official program	Yes	Yes	Yes	Yes
21	Sponsor logo projected on meeting room projector screens with other sponsors prior to Conference sessions	Yes	Yes	Yes	Yes
22	Logo placed in DW 2022 sponsor acknowledgment banner	Yes	Yes	Yes	Yes
23	Company listing in official DW 2022 Exhibit & Product Guide	Yes	Yes	Yes	Yes
Cumulative value if sold separately		\$35,300	\$25,000	\$12,900	\$7,800