

# EVENT SPONSORSHIP PACKAGES

Official sponsorship packages provide maximum visibility and recognition throughout Display Week across various platforms, both onsite and online.

ONSITE	LEADING	MAJOR	SUPPORTING
• Acknowledgement during opening address	◆		
• Logo placed in Display Week Show Daily	◆		
• Loop video (20 seconds) MP4	◆		
• East Marquee rotating banner ad (outside)	◆		
• LED Screen in lobby (Rotating Slide)	◆	◆	
• Invitation to ribbon cutting opening ceremony	◆	◆	
• Literature table	1	1	
• Banner ad in Display Week e-blast	3 featured ads	1 featured ad	
• Meter board advertisement	2	2	1
• Complimentary tickets to Awards Luncheon	2 hosted tables (20 seats)	2 hosted tables (20 seats)	1 hosted table (10 seats)
• Complimentary conference registration (SC/SE/SY)	10	5	3
• Print ad in exhibit guide	2-page spread	2-page spread	1 Full Page
• Logo placement in exhibit guide	Front cover	Back cover	Back cover
• Recognition in official onsite collateral and event online including exhibit guide and thank you banner	◆	◆	◆
• Logo placement on displayweek.org	◆	◆	◆
• Priority booking for meeting space in official show hotels	◆	◆	◆